PRICING SUPPLEMENT NUMBER 4 (To Prospectus dated November 28, 1995) CUSIP 71345L DS-4

Underwriter:

Filed Under Rule 424(b)(2) and 424(c) File No. 33-64243

\$25,000,000

PEPSICO, INC.

7.50% Callable Debt Securities Due April 25, 2011 Interest Payable Monthly

Initial Offering Price: 100.00%

Underwriter's Discount: 0.00%

Currency: U. S. Dollars

Date of Issue: April 25, 1996

Issuance form: Book entry

Scheduled Maturity Date: April 25, 2011

Coupon: 7.50% per annum

Day count basis: 30/360

Interest Accrual Date: April 25, 1996, or the most recent date for which interest has been

date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but

excluding the next succeeding

Interest Payment Date.

Lehman Brothers Inc.

Interest Payment Dates: Monthly on the 25th of each month,

commencing May 25, 1996, and ending on the Scheduled Maturity Date or an earlier Optional Redemption Date.

Principal Payment Date: Scheduled Maturity Date, or an

earlier Optional Redemption Date.

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates: The 7.50% Callable Debt Securities

Due April 25, 2011 (the "Notes") may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on April 25, 1998, and semiannually thereafter on each April 25th and October 25th, upon 30 days' written notice by PepsiCo to the Trustee under the Indenture dated as of December 14, 1994 for the benefit of the holders of such

Notes.

Option to elect prepayment: None

Sinking fund: Not applicable

Settlement Date: April 25, 1996

The Notes will be purchased by the Underwriter at 100.00% of their principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Notes directly to the public initially at the Initial Offering Price of such Debt Securities. After the Notes are released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Notes will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Lohman Brothors Inc

Lehman Brothers Inc.

April 11, 1995