Filed Under Rule 424(b)(2) and 424(c) File No. 33-64243

\$25,000,000

PepsiCo, Inc.

6.60% Callable Debt Securities Due February 28, 2011 Interest Payable Monthly

Underwriter: Lehman Brothers Inc.

Initial Offering Price: 100.00%

Underwriter's Discount: 0.00%

Currency: U. S. Dollars

Date of Issue: February 28, 1996

Issuance form: Book entry

Scheduled Maturity Date: February 28, 2011

Coupon: 6.60% per annum

Day count basis: 30/360

Interest Accrual Date: February 28, 1996, or the most

February 28, 1996, or the most recent date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next succeeding

Interest Payment Date.

Interest Payment Dates: Monthly on the 28th of each month,

commencing March 28, 1996, and ending on the Scheduled Maturity

Date or an earlier Optional

Redemption Date.

Principal Payment Dates: Scheduled Maturity Date, or an

earlier Optional Redemption Date.

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates:

The 6.60% Callable Debt Securities Due February 28, 2011 (the "Notes") may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on February 28, 1998, and semiannually thereafter on each February 28th and August 28th, upon 15 days' written notice by PepsiCo to Trustee under the Indenture dated as of December 2, 1993 for the benefit of the holders of such

Notes.

Option to elect prepayment: None

Sinking fund: Not applicable

Settlement Date: February 28, 1996

The Notes will be purchased by the Underwriter at 100.00% of their

principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Notes directly to the public initially at the Initial Offering Price of such Debt Securities. After the Notes are released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Notes, will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Lehman Brothers Inc.

February 5, 1996