SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

1 0	on*	2. Issuer Name and Ticker or Trading Symbol PEPSICO INC [PEP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
JEURGE W		[]	X	Director	10% Owner		
(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/02/2013		Officer (give title below)	Other (specify below)		
-		4. If Amendment, Date of Original Filed (Month/Dav/Year)	6. Indiv	idual or Joint/Group Filin	g (Check Applicable		
			Line)		9 (
NV	10577		X	Form filed by One Reporting Person			
				Form filed by More that	In One Reporting		
(State)	(Zip)			1 615011			
	GEORGE W (First) IN HILL ROAD	(First) (Middle) IN HILL ROAD NY 10577	So in Reputing Ferson PEPSICO INC [PEP] GEORGE W 3. Date of Earliest Transaction (Month/Day/Year) IN HILL ROAD 4. If Amendment, Date of Original Filed (Month/Day/Year)	So interprinting reason PEPSICO INC [PEP] (Check X GEORGE W 3. Date of Earliest Transaction (Month/Day/Year) (Check X N HILL ROAD 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Indiv NY 10577 X	So in reporting Ferson PEPSICO INC [PEP] (Check all applicable) GEORGE W 3. Date of Earliest Transaction (Month/Day/Year) (Check all applicable) N HILL ROAD 3. Date of Earliest Transaction (Month/Day/Year) Officer (give title below) NY 10577 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filin Line) X Form filed by One Reprove the Person Form filed by More tha Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11511 4)
PepsiCo, Inc. Common Stock	12/02/2013		A		597.3716 ⁽¹⁾	Α	\$83.7	6,205.773	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate Amount of		nt of ties ying tive ty (Instr. 3	8. Price of Derivative Security (Instr. 5) Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A) (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. This number represents the regular cash payment, or portion thereof, that the filing person elected to defer under the PepsiCo Director Deferral Program that is payable in shares of PepsiCo Common Stock at the end of the deferral period selected by the filing person.

Remarks:

/s/ Cynthia A. Nastanski, Atty-12/04/2013 in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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