

\$25,000,000

PEPSICO, INC.

Step-Up Notes Due March 4, 2008
Interest Payable Semiannually

Underwriter: Dean Witter Reynolds Incorporated

Initial Offering Price: 100.00%

Underwriter's Discount: 0.00%

Currency: U. S. Dollars

Date of Issue: March 4, 1996

Issuance form: Book entry

Scheduled Maturity Date: March 4, 2008

Interest Rate:

March 4, 1996- March 3, 1998	6.000%
March 4, 1998- March 3, 2000	6.125%
March 4, 2000- March 3, 2002	6.250%
March 4, 2002- March 3, 2004	6.500%
March 4, 2004- March 3, 2006	7.000%
March 4, 2006- March 3, 2008	7.500%

Day count basis: 30/360

Interest Accrual Date: March 4, 1996, or the most recent date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next succeeding Interest Payment Date.

Interest Payment Dates: Semiannually on the 4th of March and September, commencing September 4, 1996, and ending on the Scheduled Maturity Date or an earlier Optional Redemption Date.

Principal Payment Dates: Scheduled Maturity Date, or an earlier Optional Redemption Date.

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates: The Step-Up Notes Due March 4, 2008 (the "Notes") may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on March 4, 1998, and semiannually thereafter on each March 4th and September 4th, upon 15 calendar days' written notice by PepsiCo to the Trustee under the Indenture dated as of December 14, 1994 for the benefit of the holders of such Notes.

Option to elect prepayment: None
Sinking fund: Not applicable
Settlement Date: March 4, 1996

The Notes will be purchased by the Underwriter at 100.00% of their principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Notes directly to the public initially at the Initial Offering Price of such Debt Securities. After the Notes are released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Notes, will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Dean Witter Reynolds Incorporated

February 9, 1996