## PepsiCo, Inc.

0.875% Senior Notes due 2013 3.125% Senior Notes due 2020 4.875% Senior Notes due 2040

Issuer: PepsiCo, Inc.

Ratings (Moody's / S&P): Aa3 / A- (stable outlook / stable outlook)

Trade Date: October 19, 2010

Settlement Date (T+5): October 26, 2010

Title of Securities: 0.875% Senior Notes due 2013 3.125% Senior Notes due 2020 4.875% Senior Notes due 2040

Aggregate Principal \$500,000,000 \$1,000,000,000 \$750,000,000

Amount Offered:

Maturity Date: October 25, 2013 November 1, 2020 November 1, 2040

Interest Payment Dates: Semi-annually on each April 25 and Semi-annually on each May 1 and Semi-annually on each May 1 and

October 25, commencing on April 25, November 1, commencing on November 1, commencing on May 1, 2011 May 1, 2011

Benchmark Treasury: 0.500% due October 15, 2013 2.625% due August 15, 2020 4.375% due May 15, 2040

Benchmark Treasury 0.540% 2.473% 3.917% Yield:

Spread to Treasury: 35 bps 75 bps 97 bps

Re-offer Yield: 0.890% 3.223% 4.887%

Coupon: 0.875% 3.125% 4.875%

Price to Public: 99.956% 99.167% 99.811%

Optional Redemption: Make-whole call at Treasury Make-whole call at Treasury Make-whole call at Treasury

rate plus 5 basis points rate plus 10 basis points rate plus 15 basis points

Daycount Fraction: 30 / 360 30 / 360 30 / 360

CUSIP/ISIN: 713448BQ0 / US713448BQ07 713448BR8 / US713448BR89 713448BS6 / US713448BS62

Minimum Denomination: \$2,000 and integral multiples of \$1,000

Joint Bookrunners: J.P. Morgan Securities LLC

BNP Paribas Securities Corp.

UBS Securities LLC

Co-Managers: ANZ Securities, Inc.

BBVA Securities Inc.

Deutsche Bank Securities Inc. HSBC Securities (USA) Inc. TD Securities (USA) LLC U.S. Bancorp Investments, Inc.

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The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities LLC collect at 1-212-834-4533, BNP Paribas Securities Corp. toll-free at 1-800-854-5674 or UBS Securities LLC toll-free at 1-877-827-6444 (extension 561-3884).

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