FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* TRUDELL CYNTHIA | | | | | | 2. Issuer Name and Ticker or Trading Symbol PEPSICO INC [PEP] | | | | | | | | | all application | cable) or | g Pers | son(s) to Iss | vner |
|---|---|--|-------------------|---|------------|---|-------------------------------|---------------------|---|--------------------|----------------------------|---|--|--|---|---|---|--|--|
| (Last) (First) (Middle) 700 ANDERSON HILL ROAD | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/26/2013 | | | | | | | | X | | | | Other (s below) | specify |
| , | URCHASE NY 10577 | | | | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | | (Zip) | | | | | | | | | | <u> </u> | | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/You | | | | | tion | 2A. E Exec if any | ZA. Deemed Execution Date, | | 3. Transaction Code (Instr. 8) | | 4. Securities | Acquired | cquired (A) or D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transac (Instr. 3 | | tion(s) | | | |
| PepsiCo, Inc. Common Stock 07/26/201 | | | | | 2013 | .3 | | | M | | 3,064 | A | \$65.2 | 55.25 | |),249 | D | | |
| PepsiCo, Inc. Common Stock 0 | | | | 07/26/2 | 07/26/2013 | | | | M | | 429 | A | \$68.7 | 668.75 | | 0,678 | | D | |
| PepsiCo, Inc. Common Stock | | | | 07/26/2013 | | | | M | | 43,008 | A | \$66.5 | 6.5 143 | | 3,686 | | D | | |
| PepsiCo, Inc. Common Stock | | | | 07/26/2013 | | | | S | | 51,937 | D | \$84.707 | 071 ⁽¹⁾ 91 | | ,749 | | D | | |
| PepsiCo, Inc. Common Stock | | | | | | | | | | | | | | | 91 | | I | by Trust | |
| PepsiCo, Inc. Common Stock | | | | | | | | | | | | | | | | 0.3036(2) | | | By 401(k) |
| | | - | Table I | | | | | | | | posed of, , converti | | | | wned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Executi if any | 3A. Deemed Execution Date, if any (Month/Day/Year) | | ction Instr. | | | 6. Date Exer Expiration D (Month/Day/ | | ate | 7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4) | | De Se | Price of erivative ecurity 1str. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | s Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | V (A) (D) | | Date Exercisable | | Expiration Date | Amount or Number of Shares | | | | | | | | |
| Employee Stock Option (right to buy) | \$68.75 | 07/26/2013 | | | | | | 429 | 02/01 | /2011 | 01/31/2018 | PepsiCo. Inc. Commor Stock | 429 | | \$0.00 | 0 | 0 | | |
| Employee Stock Option (right to buy) | \$66.5 | 07/26/2013 | | | | | | 43,008 | 04/12 | /2013 | 04/11/2020 | PepsiCo Inc. Commor Stock | 43 009 | 43,008 | | 0 | | D | |
| Employee Stock Option (right to buy) | \$65.25 | 07/26/2013 | | | М | | | 3,064 | 10/01 | /2009 | 09/30/2016 | PepsiCo Inc. Commor Stock | 3 064 | | \$0.00 | 0 | | D | |

Explanation of Responses:

1. The shares with respect to this transaction were sold at prices ranging from \$84.45 and \$84.83, a portion of which were sold to cover option costs, taxes and broker commissions. Upon request, the reporting person will provide to the Securities and Exchange Commission staff, the Company, or a security holder of the Company, full information regarding the number of shares sold at each separate price.

Remarks:

/s/ Cynthia M. Trudell

07/30/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{2.} Reflects the number of shares held under the reporting person's account in the PepsiCo Savings Plan as of July 26, 2013.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).