PRICING SUPPLEMENT NUMBER 7 (To Prospectus dated January 11, 1995) CUSIP 71345L CS-5

Filed Under Rule 424(b)(2) and 424(c) File No. 33-57181

\$25,000,000

PEPSICO, INC.

Step-Up Notes Due April 1, 2002 Interest Payable Semiannually

Underwriter: Smith Barney Inc.

Initial Offering Price: 100.00%

Underwriter's Discount: 0.00%

Currency: U. S. dollars

Date of Issue: March 31, 1995

Issuance form: Book entry; the Step-Up Notes Due April 1,

2002 will be issued in minimum denominations of

\$5,000 and thereafter in \$1,000 increments.

Scheduled Maturity Date: April 1, 2002

Interest Rates: 7.50%

March 31, 1995 - March 31, 1996: April 1, 1996 - March 31, 1997: 7.70% April 1, 1997 - March 31, 1998: 7.90% April 1, 1998 - March 31, 1999: 8.10% April 1, 1999 - March 31, 2000: April 1, 2000 - March 31, 2001: April 1, 2001 - March 31, 2002: 8.30% 8.50% 8.70%

30/360 Day count basis:

Interest Accrual Date: March 31, 1995 or the most recent date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next succeeding Interest Payment Date.

Interest Payment Dates: Semiannually on each October 1 and April 1, commencing October 1, 1995 and ending on the Scheduled Maturity Date or an earlier Optional Redemption Date. If any Interest Payment Date falls on a date that is not a Business Day, such Interest Payment Date will be the next succeeding Business Day.

Principal Payment Dates: Scheduled Maturity Date, or an earlier

Optional Redemption Date

Business Days: New York

PepsiCo, Inc. Calculation Agent:

Optional Redemption Dates: The Step-Up Notes Due April 1, 2002 may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on April 1, 1996, or any subsequent Interest Payment Date prior to the Scheduled Maturity Date, upon 15 days' written notice by PepsiCo to the holders of such Notes.

Option to elect prepayment:

Sinking fund: Not applicable

Settlement Date: March 31, 1995

The Step-Up Notes Due April 1, 2002 will be purchased by the Underwriter at 100.00% of their principal amount, and will be initially offered to the public at 100.00% of their principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Step-Up Notes Due April 1, 2002 directly to the public initially at the Initial Offering Price of such Debt Securities. After the Step-Up Notes Due April 1, 2002 are

released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Step-Up Notes Due April 1, 2002, will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

| Smith Barney Inc |
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March 22, 1995