PRICING SUPPLEMENT NUMBER 15 (TO PROSPECTUS DATED NOVEMBER 28, 1995) CUSIP 71345L ED-6 Filed Under Rule 424(b)(2) and 424(c) File No. 33-64243

\$25,000,000

PEPSICO, INC.

6.50% CALLABLE DEBT SECURITIES DUE MARCH 18, 2013 Interest Payable Monthly

Underwriter: Bear, Stearns & Co. Inc. 100.00% Initial Offering Price: Underwriter's Discount: 0% U. S. Dollars Currency: Date of Issue: March 18, 1998 Issuance form: Book entry Scheduled Maturity Date: March 18, 2013 Interest Rate: 6.50% per annum 30/360 Day count basis: March 18, 1998 or the most Interest Accrual Date: recent date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next succeeding Interest Payment Date. Interest Payment Dates: Monthly on the 18th of each month, commencing April 18, and ending on the 1998, Scheduled Maturity Date or an earlier Optional Redemption Date. Principal Payment Date: Scheduled Maturity Date, or an earlier Optional Redemption Date. New York Business Days: Calculation Agent: PepsiCo, Inc. Optional Redemption Dates: The 6.50% Callable Debt Securities Due March 18, 2013, (the "Notes") may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest the date of such to redemption, on March 18, 1999 or any subsequent Interest Payment Date prior to the Date prior to the Payment Scheduled Maturity Date, upon 15 days written notice by PepsiCo to the Trustee under the Indenture dated as of December 14, 1994 for the benefit of the holders of such Notes. Option to elect prepayment: None Sinking fund: Not applicable

Settlement Date:

March 18, 1998

The Notes will be purchased by the Underwriter at 100.00% of their principal amount, and will be offered to the public at varying prices to be determined by the Underwriter based on prevailing market prices at the time of sale.

For U.S. federal income tax purposes, the Notes will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations.

BEAR, STEARNS & CO. INC.

February 25, 1998