PRICING SUPPLEMENT NUMBER 8 (To Prospectus dated November 28, 1995) CUSIP 71345L DW-5 Filed Under Rule 424(b)(2) and 424(c) File No. 33-64243

\$25,000,000

PepsiCo, Inc.

Step-Up Notes Due July 15, 2011 Interest Payable Semiannually

Underwriter: Lehman Brothers Inc.

Initial Offering Price: 100.00%
Underwriter's Discount: 0.00%

Currency: U. S. Dollars

Date of Issue: July 15, 1996

Issuance form: Book entry

Scheduled Maturity Date: July 15, 2011

Interest Rate:

July 15, 1996-July 14, 1999 7.50% July 15, 1999-July 14, 2000 July 15, 2000-July 14, 2001 7.55% 7.60% July 15, 2001-July 14, 2002 7.65% July 15, 2002-July 14, 2003 7.70% July 15, 2003-July 14, 2004 7.75% July 15, 2004-July 14, 2005 July 15, 2005-July 14, 2006 7.80% 7.85% July 15, 2006-July 14, 2007 7.95% July 15, 2007-July 14, 2008 8.00% July 15, 2008-July 14, 2009 8.50% July 15, 2009-July 14, 2010 July 15, 2010-July 14, 2011 9.00% 10.00%

Day count basis: 30/360

Interest Accrual Date: July 15, 1996 or the most recent date for which

interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next

succeeding Interest Payment Date.

Interest Payment Dates: Semiannually on each July 15th and

January 15th, commencing January 15, 1997, and ending on the Scheduled Maturity Date or an earlier Optional

Redemption Date.

Principal Payment Date: Scheduled Maturity Date, or an earlier

Optional Redemption Date.

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates: The Step-Up Notes Due July 15, 2011, (the

"Notes") may be redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on July 15, 1999, and semiannually thereafter on each July 15th and January 15th, upon 15 days' written notice by PepsiCo to the Trustee under the Indenture dated as of December 14,

1994 for the benefit of the holders of

such Notes.

Option to elect prepayment: None

Sinking fund: Not applicable

Settlement Date: July 15, 1996

The Notes will be purchased by the Underwriter at 100.00% of their principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Notes directly to the public initially at the Initial Offering Price of such Debt Securities. After the Notes are released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Notes will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Lehman Brothers Inc.

June 26, 1996