FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	3235-0287						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			of Section So(n) of the Investment Company Act of 134	
1. Name and Address of Reporting Person [*] Johnston Hugh F			2. Issuer Name and Ticker or Trading Symbol <u>PEPSICO INC</u> [PEP]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) (First) (Middle) 700 ANDERSON HILL ROAD (Street) PURCHASE NY 10577 (City) (State) (Zip)		· · · ·	3. Date of Earliest Transaction (Month/Day/Year) 03/11/2013	X Officer (give title Other (specify below) EVP PepsiCo & CFO
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
		Table I - Non	n-Derivative Securities Acquired, Disposed of, or	Beneficially Owned
1				

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported		7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
PepsiCo, Inc. Common Stock								451.9793 ⁽¹⁾	Ι	by 401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Phantom Stock Units	(2)	03/11/2013		A		15,326.4459		(2)	(2)	PepsiCo, Inc. Common Stock	15,326.4459	\$76.85 ⁽²⁾	26,997.8865 ⁽³⁾	D	

Explanation of Responses:

1. Reflects the number of shares held under the reporting person's account in the PepsiCo Savings Plan as of March 11, 2013.

2. This represents the voluntary deferral of the reporting person's 2012 bonus into the PepsiCo Common Stock fund under PepsiCo's Executive Income Deferral Plan.

3. Reflects a decrease of 1.0438 in the total number of phantom units held, resulting from fluctuations in the market value of PepsiCo Common Stock subsequent to March 1, 2013.

Remarks:

<u>/s/ Cynthia A. Nastanski, Atty-in-</u> Fact 03/13/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.