PRICING SUPPLEMENT NUMBER 11 (To Prospectus dated January 11, 1995) CUSIP 71345L CW-6

11, 1995) \$25,000,000 Filed Under Rule 424(b)(2) and 424(c) File No. 33-57181

PEPSICO, INC.

Step-Up Notes Due May 23, 2005 Interest Payable Semiannually

Underwriter: Morgan Stanley & Co. Incorporated

Initial Offering Price: 100.00%

Underwriter's Discount: 0.00%

Currency: U. S. Dollars

Date of Issue: May 23, 1995

Issuance form: Book entry

Scheduled Maturity Date: May 23, 2005

Fixed Coupons:

May 23, 1995 - May 22, 1996: May 23, 1996 - May 22, 1997: 7.50% 7.55% May 23, 1997 - May 22, 1998: 7.65% May 23, 1998 - May 22, 1999: 7.75% May 23, 1999 - May 22, 2000: May 23, 2000 - May 22, 2001: May 23, 2001 - May 22, 2002: 8.00% 8.00% 8.25% May 23, 2002 - May 22, 2003: 8.50% May 23, 2003 - May 22, 2004: 9.00% May 23, 2004 - May 22, 2005: 10.00%

Day count basis: 30/360

Interest Accrual Date: May 23, 1995, or the most recent date for

which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding the next succeeding Interest Payment

Date.

Interest Payment Dates: Semiannually on the 23rd of November and May,

commencing November 23, 1995 and ending on the Scheduled Maturity Date or an earlier Optional Redemption Date. If any Interest Payment Date falls on a date that is not a Business Day, such Interest Payment Date will be the next succeeding Business Day with no additional

interest accruing.

Principal Payment Dates: Scheduled Maturity Date, or an earlier

Optional Redemption Date

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates: The Step-Up Notes Due May 23, 2005 may be

redeemed, in whole but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus accrued interest to the date of such redemption, on May 23, 1996, or any subsequent Interest Payment Date prior to the Scheduled Maturity Date, upon 15 days' written notice by PepsiCo to the

holders of such Notes.

Option to elect prepayment: None

Sinking fund: Not applicable

Settlement Date: May 23, 1995

The Step-Up Notes Due May 23, 2005 will be purchased by the Underwriter at 100.00% of their principal amount, and will be initially offered to the public at 100.00% of their principal amount (the "Initial Offering Price"). The Underwriter has advised PepsiCo that it intends to offer all or part of the Step-Up Notes Due May 23, 2005 to the public initially at the Initial Offering Price of such Debt Securities. After the Step-Up Notes Due May 23, 2005 are released for sale to the public, the offering price and other selling terms may from time to time be varied by the Underwriter.

For U.S. federal income tax purposes, the Step-Up Notes Due May 23, 2005, will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Morgan Stanley & Co. Incorporated

May 3, 1995