PRICING SUPPLEMENT NUMBER 7 (To Prospectus dated November 28, 1995) CUSIP 71345L DV-7 Filed Under Rule 424(b)(2) and 424(c) File No. 33-64243

\$25,000,000

PepsiCo, Inc.

7.30% Callable Fixed Rate Debt Securities Due June 15, 2011

Interest Payable Monthly

Underwriter: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Initial Offering Price: The 7.30% Callable Fixed Rate

Debt Securities Due June 15, 2011 ("Notes") are being purchased by the Underwriter at 97.90% of their principal amount and will be sold at varying prices to be determined based on prevailing market prices at the time of sale.

Underwriter's Discount: 2.10%

Currency: U. S. Dollars

Date of Issue: June 5, 1996

Issuance form: Book entry

Scheduled Maturity Date: June 15, 2011

Interest Rate: 7.30% per annum

Day count basis: 30/360

Interest Accrual Date: June 5, 1996 or the most recent

date for which interest has been paid or provided for, as the case may be. Interest will accrue from each Interest Accrual Date to but excluding

the next succeeding Interest Payment Date.

Interest Payment Dates: Monthly on the 15th of each month,

commencing July 15, 1996, and ending on the Scheduled Maturity Date or an earlier Optional

Redemption Date.

Principal Payment Date: Scheduled Maturity Date, or an earlier

Optional Redemption Date.

Business Days: New York

Calculation Agent: PepsiCo, Inc.

Optional Redemption Dates: The Notes may be redeemed, in whole

but not in part, at the option of PepsiCo, at 100% of the principal amount thereof, plus

accrued interest to the date of such

redemption, on June 15, 2000, and semiannually thereafter on each June 15th and December 15th, upon 30 days' written notice by PepsiCo to the Trustee under the Indenture dated as of

December 14, 1994 for the benefit of the

holders of such Notes.

Option to elect prepayment: None

Sinking fund: Not applicable

Settlement Date: June 5, 1996

The Notes will be purchased by the Underwriter at 97.90% of their principal amount, and will be offered to the public at varying prices to be determined by the Underwriter based on prevailing market prices at the time of sale.

For U.S. federal income tax purposes, the Notes will be treated as Fixed Rate Debt Securities, issued without OID. This treatment is consistent with the applicable provisions of the Internal Revenue Code of 1986, as amended, and the final OID regulations, which are generally effective for debt instruments issued on or after April 4, 1994.

Merrill Lynch & Co.

May 28, 1996