# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# Form 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

December 10, 2004

Date of Report (Date of earliest event reported)

PepsiCo, Inc.

(Exact name of registrant as specified in its charter)

**North Carolina** 

(State or other jurisdiction of incorporation)

1-1183 (Commission File Number) 13-1584302 (IRS Employer Identification No.)

700 Anderson Hill Road, Purchase, New York 10577

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (914) 253-2000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written Communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14a-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240. 13e-4(c))

#### Item 7.01. Required FD Disclosure.

The information, including the exhibit attached hereto, in this Current Report is being furnished pursuant to Item 7.01 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement pursuant to the Securities Act of 1933, as amended.

The information in Exhibit 99.1 is incorporated herein by reference.

#### Item 9.01. Financial Statements and Exhibits.

- (c) Exhibits
- 99.1 Press release issued by PepsiCo, Inc., dated December 10, 2004.

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 10, 2004 PepsiCo, Inc.

By: /s/ Robert E. Cox

Robert E. Cox

Vice President, Deputy General Counsel and Assistant Secretary

## INDEX TO EXHIBITS

Exhibit Number Description

99.1 Press release issued by PepsiCo, Inc., dated December 10, 2004

# PEPSICO EXPECTS POSITIVE Q4 NET PRICE REALIZATION FOR FRITO-LAY NORTH AMERICA

**PURCHASE, NY (December 10, 2004)** – PepsiCo management today stated that, for the four weeks ended November 28, the Company's Frito-Lay North America division saw positive net price realization. The Company also said it expects to see positive net price realization for the fourth quarter, approximately in line with the first three quarters of the year.

The comments were made in response to questions regarding syndicated category data that were released today.

#### Cautionary Statement

This release contains statements concerning expectations for future performance. Any such forward-looking statements are inherently speculative and are based on currently available information, operating plans and projections about future events and trends. As such, they are subject to numerous risks and uncertainties. Actual results and performance may be significantly different from expectations. Please see the Company's filings with the Securities and Exchange Commission, including Annual Reports on Form 10-K, for a discussion of specific risks that may affect performance.

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