# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant To Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 11, 2015

# PepsiCo, Inc.

(Exact Name of Registrant as Specified in Charter)

North Carolina (State or other Jurisdiction of Incorporation) 1-1183

(Commission File Number) 13-1584302 (IRS Employer Identification No.)

700 Anderson Hill Road Purchase, New York 10577 (Address of Principal Executive Offices)

Registrant's telephone number, including area code: (914) 253-2000

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

The information in this Item 2.02, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section and shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, except as otherwise expressly stated in such filing.

Attached as Exhibit 99.1 and incorporated by reference into this Item 2.02 is a copy of the press release issued by PepsiCo, Inc. ("PepsiCo"), dated February 11, 2015, reporting PepsiCo's financial results for the 16 and 52 weeks ended December 27, 2014.

#### Item 9.01. Financial Statements and Exhibits.

## (d) Exhibits

99.1 Press Release issued by PepsiCo, Inc., dated February 11, 2015.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PEPSICO, INC.

Date: February 11, 2015

By: Name: Title: /s/ Cynthia Nastanski Cynthia Nastanski Senior Vice President, Corporate Law and Deputy Corporate Secretary 99.1 Press Release issued by PepsiCo, Inc., dated February 11, 2015.



Purchase, New York

Telephone: 914-253-2000 www.pepsico.com

Contacts: Investor Jamie Caulfield Senior Vice President, Investor Relations 914-253-3035 jamie.caulfield@pepsico.com Media Jennifer Friedman Director, Communications 914-253-2966 jennifer.friedman@pepsico.com

## PepsiCo Reports Fourth Quarter and Full Year 2014 Results

- Company meets or exceeds 2014 financial targets for organic revenue, core constant currency EPS, cash flow, core net ROIC and total cash returns to shareholders<sup>1</sup>
- Fourth quarter core<sup>1</sup> EPS of \$1.12 and reported EPS of \$0.87
- Full year core<sup>1</sup> EPS of \$4.63 and reported EPS of \$4.27
- Organic<sup>1</sup> revenue grew 5 percent in the fourth quarter and 4 percent in the full year. Reported net revenue declined 1
  percent in the fourth quarter and was even in the full year, reflecting the impact of foreign exchange translation
- Company announces 2015 financial targets consistent with long-term goals
- Company expects to return approximately \$8.5 to \$9 billion to shareholders through dividends and share repurchases in 2015

**PURCHASE, N.Y. - February 11, 2015** - PepsiCo, Inc. (NYSE: PEP) today reported core earnings per share of \$1.12 for the fourth quarter of 2014 and \$4.63 for the full year, on organic revenue growth of 5 percent for the quarter and 4 percent for the full year.

"We are pleased to report that we met or exceeded each of our full-year 2014 financial targets. Our results are a reflection of our diverse global footprint, the strength of our integrated food and beverage product portfolio, successful innovation and exceptional marketplace execution," said Chairman and CEO Indra Nooyi.

"As we look ahead to 2015, we expect to again deliver results consistent with our long-term financial objectives, despite the anticipated challenging and volatile global macro environment. Further, returning cash to shareholders remains a top priority, and we plan to return approximately \$8.5 to \$9 billion to shareholders through both higher dividends and share repurchases."

<sup>1</sup>Please refer to the Glossary for the definitions of Non-GAAP financial measures including core, constant currency, organic and free cash flow.

## Summary Fourth Quarter 2014 Performance (Percent Growth)

	Reported	Core Constant Currency <sup>a</sup>	Organic⁵
Volume			
Snacks	2		2
Beverages	2		1
Net Revenue	(1)		5
Operating Profit <sup>c</sup>	(15)	7	
EPS	(23)	14	

	Organic Volume <sup>b</sup>	Net Revenue	Operating Profit <sup>c</sup>	Organic Revenue <sup>b</sup>	Core Constant Currency Operating Profit <sup>a</sup>
FLNA	2	3	5.5	3.5	6
QFNA		(2)	3		8
LAF	(2)	(0.5)	(20)	11	2
PAB	1	1	4	3	11
Europe	3/3 <sup>d</sup>	(10)	(6)	6	(5)
AMEA	8/1.5 <sup>d</sup>	4	(7)	7	(6)
Total Divisions	2/1 <sup>d</sup>	(1)	(1)	5	5
Total PepsiCo	2/1 <sup>d</sup>	(1)	(15)	5	7

<sup>a</sup> Core constant currency results are non-GAAP financial measures that exclude certain items affecting comparability and foreign exchange translation. For more information about our core constant currency results, see "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits. Please refer to the Glossary for definitions of "Core" and "Constant Currency."

<sup>b</sup> Organic results are non-GAAP financial measures that adjust for impacts of acquisitions, divestitures and other structural changes and foreign exchange translation, as applicable. For more information about our organic results, see "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits. Please refer to the Glossary for the definition of "Organic."

<sup>c</sup> The reported operating profit performance was impacted by certain items excluded from our core results in both 2014 and 2013. See "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits for more information about these items. Please refer to the Glossary for the definition of "Core."

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<sup>d</sup> Snacks/Beverages.

## Summary Full Year 2014 Performance (Percent Growth)

	Reported	Core Constant Currencyª	Organic <sup>b</sup>
Volume			
Snacks	1		1
Beverages	1		1
Net Revenue			4
Operating Profit <sup>c</sup>	(1)	5	
EPS	(1)	9	

	Organic Volume <sup>b</sup>	Net Revenue	Operating Profit <sup>c</sup>	Organic Revenue <sup>b</sup>	Core Constant Currency Operating Profit <sup>a</sup>
FLNA	2	3	5	3	6
QFNA		(2)	1	(1)	3
LAF	(2)	1	(2.5)	10	9
PAB			(4)	1	4
Europe	2/1 <sup>d</sup>	(3)	3	4.5	4
AMEA	8/2 <sup>d</sup>	3	(11)	8	(8)
Total Divisions	1/1 <sup>d</sup>		(0.5)	4	4
Total PepsiCo	1/1 <sup>d</sup>		(1)	4	5

<sup>a</sup> Core constant currency results are non-GAAP financial measures that exclude certain items affecting comparability and foreign exchange translation. For more information about our core constant currency results, see "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits. Please refer to the Glossary for definitions of "Core" and "Constant Currency."

<sup>b</sup> Organic results are non-GAAP financial measures that adjust for impacts of acquisitions, divestitures and other structural changes and foreign exchange translation, as applicable. For more information about our organic results, see "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits. Please refer to the Glossary for the definition of "Organic."

<sup>c</sup> The reported operating profit performance was impacted by certain items excluded from our core results in both 2014 and 2013. See "Reconciliation of GAAP and Non-GAAP Information" in the attached exhibits for more information about these items. Please refer to the Glossary for the definition of "Core."

<sup>d</sup> Snacks/Beverages.

## Summary of Fourth Quarter Financial Performance:

- Organic revenue grew 5 percent and reported net revenue declined 1 percent. Foreign exchange translation had a 6-percentage-point unfavorable impact on reported net revenue.
- Developing and emerging market organic revenue grew 10 percent. On a reported basis, developing and emerging market net revenue declined 4 percent, reflecting unfavorable foreign exchange translation, in particular, significant currency volatility in the Russian ruble and Venezuelan bolivar.
- During the fourth quarter, we remeasured certain net monetary assets of our Venezuelan entities at the SICAD I auctionbased rate of 12 bolivars per U.S. dollar versus the fixed exchange rate of 6.3 bolivars per U.S. dollar resulting in a \$0.07 per share after-tax net charge reflected in our reported results<sup>1</sup>. In addition, this change in exchange rate had an unfavorable impact on our core operating results.
- Core gross margin and core operating margin expanded 70 basis points and 15 basis points, respectively, reflecting the implementation of effective revenue management strategies and productivity initiatives. Reported gross margin increased 60 basis points while reported operating margin decreased 175 basis points.
- Core constant currency operating profit increased 7 percent. Results in the current year quarter reflect charges associated with efficiency initiatives, substantially offset by incremental investments in the prior year quarter. Reported operating profit decreased 15 percent and included the impact of restructuring and impairment charges, remeasurement of certain net monetary assets of our Venezuelan entities, a pension lump sum settlement charge and mark-to-market net losses on commodity hedges.
- The company's core effective tax rate was 25.5 percent, which compares to 28.2 percent in the prior-year quarter. The reported effective tax rate was 25.6 percent, above the prior-year quarter of 19 percent.
- Core EPS was \$1.12 and reported EPS was \$0.87. Core EPS excludes a negative net impact of \$0.08 per share from
  restructuring and impairment charges, \$0.07 per share related to the remeasurement of certain net monetary assets of our
  Venezuelan entities, \$0.06 per share related to a pension lump sum settlement charge and \$0.04 per share related to markto-market net losses on commodity hedges. Mark-to-market net gains and losses on commodity hedges are subsequently
  reflected in core division results when the divisions recognize the cost of the underlying commodity in operating profit.

<sup>1</sup> Significant uncertainty exists regarding the exchange mechanisms in Venezuela. In February 2015, the Venezuelan government indicated it would implement further changes to the three existing exchange mechanisms. Any further devaluation of the bolivar or change in the exchange mechanisms could adversely affect our financial results, including resulting in further charges or impairment of our non-monetary assets or a higher than expected unfavorable impact of foreign exchange translation. See page A-17 for additional information.

## Summary of Full Year 2014 Financial Performance:

- Organic revenue grew 4 percent and reported net revenue was even. Foreign exchange translation had over a 3-percentage-point unfavorable impact on reported net revenue.
- Developing and emerging market organic revenue grew 9 percent. On a reported basis, developing and emerging market net revenue declined 1 percent, reflecting unfavorable foreign exchange translation, in particular, significant currency volatility in the Russian ruble and Venezuelan bolivar.
- Core gross margin increased 55 basis points and core operating margin increased 30 basis points. Reported gross margin increased 75 basis points and reported operating margin decreased 25 basis points.
- Core constant currency operating profit increased 5 percent. Reported operating profit decreased 1 percent and included the impact of restructuring and impairment charges, remeasurement of certain net monetary assets of our Venezuelan entities, a pension lump sum settlement charge and mark-to-market net losses on commodity hedges.
- The company's core effective tax rate was 25 percent, which compares to 25.7 percent in the prior year. The reported effective tax rate was 25.1 percent, above the prior year of 23.7 percent.
- Core EPS was \$4.63 and reported EPS was \$4.27. Core EPS excludes a negative net impact of \$0.21 per share from
  restructuring and impairment charges, \$0.07 per share related to the remeasurement of certain net monetary assets of our
  Venezuelan entities, \$0.06 per share related to a pension lump sum settlement charge and \$0.03 per share related to markto-market net losses on commodity hedges.
- Delivered \$1 billion of productivity savings in 2014.
- Cash flow provided by operating activities was \$10.5 billion for the year. Free cash flow (excluding certain items) was \$8.3 billion for the year.
- Core net return on invested capital was 17.5 percent for the year, an increase of 110 basis points from the prior year. Reported net return on invested capital was 13.2 percent for the year, a decrease of 80 basis points from the prior year.
- The company returned a total of \$8.7 billion to shareholders in 2014 through \$3.7 billion in dividends and \$5.0 billion in share repurchases.
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## **Division Operating Summaries:**

## Frito-Lay North America (FLNA)

Organic revenue grew 3.5 percent in the quarter, reflecting volume growth of 2 percent and 2 percentage points of effective net pricing. Reported net revenue grew 3 percent. Core constant currency operating profit grew 6 percent, reflecting the revenue gains, productivity savings, and lower commodity costs, partially offset by operating cost inflation.

For the full year, organic and reported net revenue grew 3 percent, reflecting volume growth of 2 percent and 1 percentage point of effective net pricing. Core constant currency operating profit grew 6 percent, reflecting the revenue gains, productivity savings, and lower commodity costs, partially offset by operating cost inflation.

## Quaker Foods North America (QFNA)

For the quarter, organic revenue was even with the prior year. Reported net revenue declined 2 percent. For the full year, organic revenue declined 1 percent reflecting pricing declines. Reported net revenue declined 2 percent in the full year.

Core constant currency operating profit grew 8 percent in the quarter and 3 percent for the full year due to productivity savings and improvement in our share of the operating results of our Muller Quaker Dairy joint venture, which reflected start-up costs in the prior year. Additionally, full year performance included a net gain associated with a divestiture. These impacts were partially offset by unfavorable net pricing and operating cost inflation.

## Latin America Foods (LAF)

Organic revenue grew 11 percent in the quarter, reflecting 13 percentage points of effective net pricing, partially offset by a 2 percent volume decline. Organic revenue growth was led by Venezuela, Argentina and Brazil. Reported net revenue declined 0.5 percent, reflecting an 11-percentage-point unfavorable impact from foreign exchange translation. Core constant currency operating profit grew 2 percent, reflecting effective net pricing and productivity gains, partially offset by operating and commodity cost inflation, charges associated with efficiency initiatives, and higher advertising and marketing expenses.

For the full year, organic revenue increased 10 percent, reflecting 12 percentage points of effective net pricing, partially offset by a 2 percent volume decline. Organic revenue growth was led by Venezuela, Brazil and Argentina. Reported net revenue grew 1 percent, reflecting an 8-percentage-point unfavorable impact from foreign exchange translation. Core constant currency operating profit grew 9 percent in the year, reflecting the revenue growth and productivity savings, offset by commodity and operating cost inflation.



## PepsiCo Americas Beverages (PAB)

Organic revenue increased 3 percent in the quarter, reflecting 2.5 percentage points of effective net pricing. Reported net revenue increased 1 percent. During the quarter, PAB increased its liquid refreshment beverage value market share position in the U.S. in measured channels. In North America, non-carbonated beverage volume increased 4 percent and carbonated soft drink volume decreased 2 percent. Latin America organic beverage volume increased 3 percent.

For the quarter, core constant currency operating profit increased 11 percent, reflecting effective net pricing, productivity gains, and lower commodity costs, partially offset by operating cost inflation and higher advertising and marketing expenses.

For the full year, organic revenue increased 1 percent, reflecting 1.5 percentage points of effective net pricing. Reported net revenue was even with the prior year. Core constant currency operating profit increased 4 percent, reflecting effective net pricing, productivity gains, and lower commodity costs, partially offset by operating cost inflation.

## Europe

Organic revenue grew 6 percent in the quarter, reflecting 3 percentage points of effective net pricing and volume growth of 3 percent in both snacks and beverages. Reported net revenue declined 10 percent, reflecting a 16-percentage-point unfavorable foreign exchange translation impact.

Core constant currency operating profit decreased 5 percent reflecting operating and commodity cost inflation, and charges associated with efficiency initiatives, partially offset by organic revenue growth, productivity gains and lapping of incremental investments in the prior year quarter.

For the full year, organic revenue increased 4.5 percentage points, reflecting 3 percentage points of effective net pricing, as well as volume growth of 2 percent in snacks and 1 percent in beverages. Reported net revenue declined 3 percent, reflecting an 8-percentage-point unfavorable foreign exchange translation impact.

Core constant currency operating profit increased 4 percent for the full year, reflecting organic revenue growth and productivity savings, as well as a gain related to the sale of agricultural assets and the lapping of incremental investments in the prior year. These impacts were partially offset by an impairment charge associated with a brand in Greece, in addition to operating and commodity cost inflation, and charges associated with efficiency initiatives.

## Asia, Middle East & Africa (AMEA)

For the quarter, organic revenue grew 7 percent, reflecting 8 percent volume growth in snacks and 1.5 percent volume growth in beverages. Reported net revenue increased 4 percent. Core constant currency operating profit decreased 6 percent in the quarter primarily reflecting operating cost inflation and charges associated with efficiency initiatives, partially offset by productivity gains, the lapping of incremental investments in the prior year quarter and revenue growth.

For the full year, organic revenue grew 8 percent driven by 8 percent volume growth in snacks and 2 percent volume growth in beverages and effective net pricing. Reported net revenue increased 3 percent. Core constant currency operating profit declined 8 percent, primarily reflecting operating cost inflation, charges associated with efficiency initiatives and the lapping of a gain related to the Vietnam beverage business refranchising. These impacts were partially offset by the revenue growth and productivity gains, as well as the lapping of incremental investments in the prior year.

## 2015 Outlook

The company expects 7 percent core constant currency EPS growth in fiscal 2015 versus its fiscal 2014 core EPS of \$4.63, consistent with its long-term target of high-single-digit core constant currency EPS growth. Based on the current foreign exchange market consensus, the company currently expects foreign exchange translation to have an unfavorable impact of approximately 7 percentage points on full year core EPS performance in 2015.

Organic revenue in fiscal 2015 is expected to grow mid-single digits versus 2014, consistent with the company's long-term target. Based on the current foreign exchange market consensus, the company currently expects foreign exchange translation to have an unfavorable impact of approximately 7 percentage points on full year net revenue growth.

In addition for fiscal 2015, the company expects:

- Low-single-digit commodity inflation, which includes the estimated impact of transaction-related foreign exchange;
- Productivity savings of approximately \$1 billion;
- · Higher interest expense driven by increased debt balances; and
- A core effective tax rate of approximately 25 percent.

The company is targeting over \$10 billion in cash flow from operating activities and more than \$7 billion in free cash flow (excluding certain items) in 2015. Net capital spending is expected to be approximately \$3 billion in 2015, within the company's long-term capital spending target of less than or equal to 5 percent of net revenue.

The company announced a 7.3 percent increase in its annualized dividend to \$2.81 per share from \$2.62 per share, to take effect with the dividend expected to be paid in June 2015. The company also anticipates share repurchases of \$4.5 to \$5 billion in 2015.

The company also announced a new share repurchase program providing for the repurchase of up to \$12 billion of PepsiCo common stock commencing on July 1, 2015 and expiring on June 30, 2018.

## **Conference Call:**

At 8 a.m. (Eastern Time) today, the company will host a conference call with investors and financial analysts to discuss fourth quarter and full year 2014 results and the outlook for 2015. Further details, including a slide presentation accompanying the call, will be accessible on the company's website at <u>www.pepsico.com/investors</u>.

## PepsiCo, Inc. and Subsidiaries Condensed Consolidated Statement of Income (in millions except per share amounts; unaudited, except year-end 12/28/2013 amounts)

			Qua	rter Ended				Ye	ar Ended	
	12	2/27/2014	1	2/28/2013	Change	1	2/27/2014	1	2/28/2013	Change
Net Revenue	\$	19,948	\$	20,118	(1)%	\$	66,683	\$	66,415	—%
Cost of sales		9,364		9,565	(2)%		30,884		31,243	(1)%
Gross profit		10,584		10,553	— %		35,799		35,172	2 %
Selling, general and administrative expenses		8,526		8,120	5 %		26,126		25,357	3 %
Amortization of intangible assets		27		35	(19)%		92		110	(16)%
Operating Profit		2,031		2,398	(15)%		9,581		9,705	(1)%
Interest expense		(284)		(269)	6 %		(909)		(911)	—%
Interest income and other		34		35	(1)%		85		97	(12)%
Income before income taxes		1,781		2,164	(18)%		8,757		8,891	(1.5)%
Provision for income taxes		455		410	11 %		2,199		2,104	5 %
Net income		1,326		1,754	(24)%		6,558		6,787	(3)%
Less: Net income attributable to noncontrolling interests		15		12	19 %		45		47	(5)%
Net Income Attributable to PepsiCo	\$	1,311	\$	1,742	(25)%	\$	6,513	\$	6,740	(3)%
Diluted										
Net Income Attributable to PepsiCo per Common Share	\$	0.87	\$	1.12	(23)%	\$	4.27	\$	4.32	(1)%
Weighted-average common shares outstanding		1,514		1,552			1,527		1,560	
Cash dividends declared per common share	\$	0.655	\$	0.5675		\$	2.5325	\$	2.24	

## PepsiCo, Inc. and Subsidiaries Supplemental Financial Information (in millions and unaudited, except year-ended 12/28/2013 amounts)

			Qua	arter Ended				Ŋ	lear Ended	
	12	2/27/2014	1	2/28/2013	Change	1	2/27/2014	1	2/28/2013	Change
Net Revenue										
Frito-Lay North America	\$	4,370	\$	4,247	3 %	\$	14,502	\$	14,126	3 %
Quaker Foods North America		784		797	(2)%		2,568		2,612	(2)%
Latin America Foods		2,804		2,818	(0.5)%		8,442		8,350	1 %
PepsiCo Americas Beverages		6,064		5,982	1 %		21,154		21,068	— %
Europe		3,908		4,339	(10)%		13,290		13,752	(3)%
Asia, Middle East & Africa		2,018		1,935	4 %		6,727		6,507	3 %
Total Net Revenue	\$	19,948	\$	20,118	(1)%	\$	66,683	\$	66,415	— %
Operating Profit										
Frito-Lay North America	\$	1,230	\$	1,166	5.5 %	\$	4,054	\$	3,877	5 %
Quaker Foods North America		172		167	3 %		621		617	1 %
Latin America Foods		329		413	(20)%		1,211		1,242	(2.5)%
PepsiCo Americas Beverages		691		665	4 %		2,846		2,955	(4)%
Europe		263		279	(6)%		1,331		1,293	3 %
Asia, Middle East & Africa		159		171	(7)%		1,043		1,174	(11)%
Division Operating Profit		2,844		2,861	(1)%		11,106		11,158	(0.5)%
Corporate Unallocated										
Commodity Mark-to-Market Net Impact		(100)		2			(68)		(72)	
Restructuring and Impairment Charges		(21)		(10)			(41)		(11)	
Pension Lump Sum Settlement Charge		(141)		_			(141)		—	
Venezuela Remeasurement Charges		(126)		—			(126)		(124)	
Other		(425)		(455)			(1,149)		(1,246)	
		(813)		(463)	76 %		(1,525)		(1,453)	5 %
Total Operating Profit	\$	2,031	\$	2,398	(15)%	\$	9,581	\$	9,705	(1)%
						_		_		

## PepsiCo, Inc. and Subsidiaries Condensed Consolidated Statement of Cash Flows (in millions)

	Voor	Ended	
		Ended	12/20/2012
	12/27/2014		12/28/2013
Operating Artistics	(unaudited)		
Operating Activities	¢	<i>•</i>	6 505
Net income	\$ 6,558	\$	6,787
Depreciation and amortization	2,625		2,663
Stock-based compensation expense	297		303
Merger and integration charges	—		10
Cash payments for merger and integration charges	—		(25)
Restructuring and impairment charges	418		163
Cash payments for restructuring charges	(266)		(133)
Cash payments for restructuring and other charges related to the transaction with Tingyi (Cayman Islands) Holding Corp. (Tingyi)			(26)
Venezuela remeasurement charges	105		111
Excess tax benefits from share-based payment arrangements	(114)		(117)
Pension and retiree medical plan expenses	667		663
Pension and retiree medical plan contributions	(655)		(262)
Deferred income taxes and other tax charges and credits	(19)		(1,058)
Change in assets and liabilities:			
Accounts and notes receivable	(343)		(88)
Inventories	(111)		4
Prepaid expenses and other current assets	80		(51)
Accounts payable and other current liabilities	1,162		1,007
Income taxes payable	371		86
Other, net	(269)		(349)
Net Cash Provided by Operating Activities	10,506		9,688
Investing Activities			
Capital spending	(2,859)		(2,795)
Sales of property, plant and equipment	115		109
Cash payments related to the transaction with Tingyi	—		(3)
Acquisitions and investments in noncontrolled affiliates	(88)		(109)
Divestitures	203		133
Short-term investments, net	(2,298)		61
Other investing, net	(10)		(21)
Net Cash Used for Investing Activities	(4,937)		(2,625)
Financing Activities			
Proceeds from issuances of long-term debt	3,855		4,195
Payments of long-term debt	(2,189)		(3,894)
Short-term borrowings, net	(1,997)		1,165
Cash dividends paid	(3,730)		(3,434)
Share repurchases - common	(5,012)		(3,001)
Share repurchases - preferred	(10)		(7)
Proceeds from exercises of stock options	755		1,123
Excess tax benefits from share-based payment arrangements	114		117
Acquisition of noncontrolling interests	—		(20)
Other financing	(50)		(33)
Net Cash Used for Financing Activities	(8,264)		(3,789)
Effect of exchange rate changes on cash and cash equivalents	(546)	_	(196)
Net (Decrease)/Increase in Cash and Cash Equivalents	(3,241)		3,078
Cash and Cash Equivalents, Beginning of Year	9,375		6,297
Cash and Cash Equivalents, End of Year	\$ 6,134	\$	9,375

## PepsiCo, Inc. and Subsidiaries Condensed Consolidated Balance Sheet (in millions except per share amounts)

		12/27/2014 naudited)		12/28/2013
Assets	(ui	liauuiteu)		
Current Assets				
Cash and cash equivalents	\$	6,134	\$	9,375
Short-term investments	Ψ	2,592	Ψ	303
Accounts and notes receivable, net		6,651		6,954
Inventories		0,051		0,004
Raw materials		1,593		1,732
Work-in-process		1,355		168
Finished goods		1,377		1,509
T mislice Boods		3,143		3,409
Prepaid expenses and other current assets		2,143		2,162
Total Current Assets		20,663		
Property, plant and equipment, net				22,203
Amortizable intangible assets, net		17,244		18,575
Goodwill		1,449		1,638
		14,965		16,613
Other nonamortizable intangible assets		12,639		14,401
Nonamortizable Intangible Assets Investments in noncontrolled affiliates		27,604		31,014
		2,689		2,623
Other assets		860	-	1,425
Total Assets	\$	70,509	\$	77,478
Liabilities and Equity Current Liabilities				
Short-term obligations	\$	5,076	\$	5,306
Accounts payable and other current liabilities		13,016		12,533
Total Current Liabilities	_	18,092		17,839
Long-term debt obligations		23,821		24,333
Other liabilities		5,744		4,931
Deferred income taxes		5,304		5,986
Total Liabilities		52,961		53,089
Commitments and Contingencies				
Preferred stock, no par value		41		41
Repurchased preferred stock		(181)		(171)
PepsiCo Common Shareholders' Equity				( )
Common stock, par value 1 <sup>2</sup> / <sub>3</sub> ¢ per share (authorized 3,600 shares, issued, net of repurchased common stock at par value: 1,488 and 1,529 shares, respectively)		25		25
Capital in excess of par value		4,115		4,095
Retained earnings		49,092		46,420
Accumulated other comprehensive loss		(10,669)		(5,127)
Repurchased common stock, in excess of par value (378 and 337 shares, respectively)		(24,985)		(21,004)
Total PepsiCo Common Shareholders' Equity		17,578		24,409
Noncontrolling interests		110		110
		17,548		24,389
Total Equity		17,540		= 1,000

## PepsiCo, Inc. and Subsidiaries Supplemental Share and Stock-Based Compensation Data (in millions except dollar amounts, unaudited)

	Quarter Ended		led	Year Ended			d	
	12/2	27/2014		12/28/2013		12/27/2014		12/28/2013
Beginning Net Shares Outstanding		1,503		1,537		1,529		1,544
Options Exercised, Restricted Stock Units (RSUs), Performance Stock Units (PSUs) and PEPunits Converted		4		2		16		22
Shares Repurchased		(19)		(10)		(57)		(37)
Ending Net Shares Outstanding		1,488		1,529		1,488		1,529
Weighted Average Basic		1,494		1,532		1,509		1,541
Dilutive Securities:								
Options		10		11		10		11
RSUs, PSUs, PEPunits and Other		9		8		7		7
ESOP Convertible Preferred Stock		1		1		1		1
Weighted Average Diluted		1,514		1,552		1,527		1,560
Average Share Price for the Period	\$	95.16	\$	82.55	\$	88.60	\$	80.24
Growth Versus Prior Year		15%		18%		10%		17%
Options Outstanding		39		49		43		54
Options in the Money		39		49		43		53
Dilutive Shares from Options		10		11		10		11
Dilutive Shares from Options as a % of Options in the Money		27%		22%		23%		20%
Average Exercise Price of Options in the Money	\$	64.06	\$	61.58	\$	63.51	\$	61.14
RSUs, PSUs, PEPunits and Other Outstanding		12		13		13		13
Dilutive Shares from RSUs, PSUs, PEPunits and Other		9		8		7		7
Average Intrinsic Value of RSUs and PSUs Outstanding <sup>(a)</sup>	\$	74.49	\$	69.04	\$	74.27	\$	68.73
Average Intrinsic Value of PEPunits Outstanding <sup>(a)</sup>	\$	61.04	\$	66.65	\$	60.92	\$	66.65
(a) Weighted-average intrinsic value at grant date.								

## PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information Organic Revenue Growth Rates Quarter and Year Ended December 27, 2014 (unaudited)

		Per	cent Impact		GAAP Measure	Non-GAAP Measure
					Reported % Change	Organic % Change <sup>(a)</sup>
Net Revenue Year over Year % Change	Volume	Effective net pricing	Acquisitions and divestitures	Foreign exchange translation	Quarter Ended 12/27/2014	Quarter Ended 12/27/2014
Frito-Lay North America	2	2		(1)	3	3.5
Quaker Foods North America	1	(1)	—	(1)	(2)	
Latin America Foods	(2)	13	—	(11)	(0.5)	11
PepsiCo Americas Beverages	—	2.5	—	(1)	1	3
Europe	3	3		(16)	(10)	6
Asia, Middle East & Africa	7	(0.5)	(1)	(2)	4	7
Total PepsiCo	1.5	3.5	—	(6)	(1)	5

		Per	cent Impact		GAAP Measure	Non-GAAP Measure
					Reported % Change	Organic % Change <sup>(a)</sup>
Net Revenue Year over Year % Change	Volume	Effective net pricing	Acquisitions and divestitures	Foreign exchange translation	Year Ended 12/27/2014	Year Ended 12/27/2014
Frito-Lay North America	2	1		(1)	3	3
Quaker Foods North America	—	(1)	—	(1)	(2)	(1)
Latin America Foods	(2)	12	—	(8)	1	10
PepsiCo Americas Beverages	_	1.5	—	(1)	_	1
Europe	1	3	—	(8)	(3)	4.5
Asia, Middle East & Africa	6	2	(1.5)	(3) —	3	8
Total PepsiCo	1	3	_	(3)	_	4

(a) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Year over Year Growth Rates Quarter and Year Ended December 27, 2014 (unaudited)

	GAAP Measure				、 ,		Non-GAAP Measure		Non-GAAP Measure
	Reported % Change		Percent I	mpact of Non-Cor			(a) Core Change	Percent Impact of	Core Constant Currency <sup>(a)</sup> % Change
Operating Profit Year over Year % Change	Quarter Ended 12/27/2014	Commodity mark-to- market net impact	Merger and integration charges	Restructuring and impairment charges <sup>(b)</sup>	Pension lump sum settlement charge	Venezuela remeasurement charges	Quarter Ended 12/27/2014	Foreign exchange translation	Quarter Ended 12/27/2014
Frito-Lay North America	5.5		_				5	1	6
Quaker Foods North America	3	_	_	4	_	_	7	1	8
Latin America Foods	(20)	_	_	3	_	_	(17)	19	2
PepsiCo Americas Beverages	4	_	_	3	_	(3)	4	7	11
Europe	(6)	_	_	(4)	_	_	(9)	4	(5)
Asia, Middle East & Africa	(7)	_	_	(1)	_	_	(9)	2	(6)
Division Operating Profit	(1)	_	_	1	_	(1)	(0.5)	5	5
Impact of Corporate Unallocated	(15)	4	_	1	6	5	1	1	2
Total Operating Profit	(15)	4	_	1	6	4	0.5	6	7
Net Income Attributable to PepsiCo	(25)						4	7	11
Net Income Attributable to PepsiCo per common share - diluted	(23)						6	7	14
	GAAP								N CAAD
	Measure						Non-GAAP Measure		Non-GAAP Measure
			Percent In	mpact of Non-Cor	e Adjustments			Percent Impact of	
	Measure Reported % Change Year Ended	Commodity mark-to- market net	Merger and integration	Restructuring and impairment	Pension lump sum settlement	Venezuela remeasurement	Measure Core (a) % Change Year Ended	Impact of Foreign exchange	Measure Core Constant Currency (a) % Change Year Ended
<b>Operating Profit Year over Year % Change</b> Frito-Lay North America	Measure Reported % Change Year Ended 12/27/2014	mark-to-	Merger and	Restructuring and impairment charges (b)	Pension lump sum		Measure Core (a) % Change Year Ended 12/27/2014	Impact of Foreign exchange translation	Measure Core Constant Currency (a) % Change Year Ended 12/27/2014
<b>Operating Profit Year over Year % Change</b> Frito-Lay North America Quaker Foods North America	Measure Reported % Change Year Ended 12/27/2014 5	mark-to- market net	Merger and integration	Restructuring and impairment charges <sup>(b)</sup>	Pension lump sum settlement	remeasurement	Measure Core (a) % Change Year Ended 12/27/2014 5	Impact of Foreign exchange translation 0.5	Measure Core Constant Currency (#) % Change Year Ended 12/27/2014 6
Frito-Lay North America	Measure Reported % Change Year Ended 12/27/2014 5 1	mark-to- market net	Merger and integration	Restructuring and impairment charges <sup>(b)</sup> 1 1.5	Pension lump sum settlement	remeasurement	Measure Core (a) % Change Year Ended 12/27/2014 5 2	Impact of Foreign exchange translation 0.5 1	Measure Core Constant Currency (a) % Change Year Ended 12/27/2014 6 3
Frito-Lay North America Quaker Foods North America	Measure Reported % Change Year Ended 12/27/2014 5 1 (2.5)	mark-to- market net	Merger and integration	Restructuring and impairment charges (b) 1 1.5 1	Pension lump sum settlement	remeasurement	Measure Core (a) % Change Year Ended 12/27/2014 5 2 (1.5)	Impact of Foreign exchange translation 0.5 1 1 11	Measure Core Constant Currency (*) % Change Year Ended 12/27/2014 6 3 9
Frito-Lay North America Quaker Foods North America Latin America Foods	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 5	Pension lump sum settlement	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1	Impact of Foreign exchange translation 0.5 1 1 11 3	Measure Core Constant Currency (#) % Change Year Ended 12/27/2014 6 3 9 9 4
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)           3	mark-to- market net	Merger and integration	Restructuring and impairment charges (b) 1 1.5 1 5 5 1	Pension lump sum settlement	remeasurement	Measure           Core (a) % Change           Year Ended 12/27/2014           5           2           (1.5)           1           3	Impact of Foreign exchange translation 1 1 3 3	Measure Core Constant Currency (a) % Change Year Ended 12/27/2014 6 3 9 4 4 4
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe	Measure           Reported           % Change           Year Ended           12/27/2014           5           1           (2.5)           (4)           3           (11)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 5 5 1 1 1 1	Pension lump sum settlement	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1           3         (10)	Impact of Foreign exchange translation 1 1 3 4 1 2	Measure Core Constant Currency (*) % Change Year Ended 12/27/2014 6 3 9 4 4 4 (8)
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe Asia, Middle East & Africa	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)           3           (11)           (0.5)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 1 5 1 1 1 1 2	Pension lump sum settlement charge	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1           3         (10)           1         1	Impact of Foreign exchange translation 1 1 3 3	Measure Core Constant Currency (#) % Change Year Ended 12/27/2014 6 3 3 9 4 4 4 (8) (8)
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe Asia, Middle East & Africa Division Operating Profit	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)           3           (11)           (0.5)           (1)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 1 5 1 1 5 1 1 2 1 2 1	Pension lump sum settlement charge — — — — — — — — — — — — — — — — — — —	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1           3         (10)           1         1           1         1	Impact of Foreign exchange translation 1 1 3 3 1 2 3 3 2 3	Measure Core Constant Currency (#) % Change Year Ended 12/27/2014 6 3 9 4 4 4 (8) 4 (8) 4 1
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe Asia, Middle East & Africa <b>Division Operating Profit</b> Impact of Corporate Unallocated <b>Total Operating Profit</b>	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)           3           (11)           (0.5)           (1)           (1)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 1 5 1 1 1 1 2	Pension lump sum settlement charge	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1           3         (10)           1         1           2         2	Impact of Foreign exchange 1 1 1 3 1 2 3 3 3 3 3 3 3	Measure Core Constant Currency (*) % Change Year Ended 12/27/2014 6 3 9 4 4 (8) 4 (8) 4 1 1 5
Frito-Lay North America         Quaker Foods North America         Latin America Foods         PepsiCo Americas Beverages         Europe         Asia, Middle East & Africa         Division Operating Profit         Impact of Corporate Unallocated	Measure           Reported % Change           Year Ended 12/27/2014           5           1           (2.5)           (4)           3           (11)           (0.5)           (1)	mark-to- market net	Merger and integration charges — — — —	Restructuring and impairment charges (b) 1 1.5 1 1 5 1 1 5 1 1 2 1 2 1	Pension lump sum settlement charge — — — — — — — — — — — — — — — — — — —	remeasurement	Measure           Core (a)         %           Change         %           Year Ended         12/27/2014           5         2           (1.5)         1           3         (10)           1         1           1         1	Impact of Foreign exchange translation 1 1 3 3 1 2 3 3 2 3	Measure Core Constant Currency (#) % Change Year Ended 12/27/2014 6 3 9 4 4 4 (8) 4 (8) 4 1

(a) Core results and core constant currency results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See A-16 through A-18 for a discussion of each of these adjustments.

(b) Restructuring and impairment charges include costs associated with the 2014 and 2012 Multi-Year Productivity Plans. See A-16 through A-18 for a discussion of these Plans.

Note - Certain amounts above may not sum due to rounding.



#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Certain Line Items Quarters Ended December 27, 2014 and December 28, 2013 (in millions except per share amounts, unaudited)

		GAAP Measure								on-GAAP Measure
	J	Reported			Non-Core A	Adju	stments			Core <sup>(a)</sup>
		Quarter Ended 2/27/2014	Commodity mark-to- narket net impact	in	structuring and npairment harges <sup>(b)</sup>		nsion lump sum settlement charge	ren	Venezuela neasurement charges	Quarter Ended 2/27/2014
Cost of sales	\$	9,364	\$ (18)	\$	_	\$	_	\$	_	\$ 9,346
Gross profit	\$	10,584	\$ 18	\$	—	\$	—	\$	—	\$ 10,602
Selling, general and administrative expenses	\$	8,526	\$ (82)	\$	(160)	\$	(141)	\$	(105)	\$ 8,038
Operating profit	\$	2,031	\$ 100	\$	160	\$	141	\$	105	\$ 2,537
Provision for income taxes	\$	455	\$ 35	\$	40	\$	53	\$	—	\$ 583
Net income attributable to PepsiCo	\$	1,311	\$ 65	\$	120	\$	88	\$	105	\$ 1,689
Net income attributable to PepsiCo per common share - diluted	\$	0.87	\$ 0.04	\$	0.08	\$	0.06	\$	0.07	\$ 1.12
Effective tax rate		25.6%								25.5%

	1	GAAP Measure									on-GAAP Measure
	1	Reported	-		1	Non-Core	Adju	stments			 Core <sup>(a)</sup>
		Quarter Ended 2/28/2013		Commodity mark-to- narket net impact	in	erger and tegration charges	ir	estructuring and npairment charges <sup>(b)</sup>	Tax	x benefits	Quarter Ended 2/28/2013
Cost of sales	\$	9,565	\$	5	\$	_	\$	_	\$	_	\$ 9,570
Gross profit	\$	10,553	\$	(5)	\$	—	\$	—	\$	—	\$ 10,548
Selling, general and administrative expenses	\$	8,120	\$	(3)	\$	(1)	\$	(126)	\$	_	\$ 7,990
Operating profit	\$	2,398	\$	(2)	\$	1	\$	126	\$	_	\$ 2,523
Provision for income taxes	\$	410	\$	1	\$	—	\$	26	\$	209	\$ 646
Net income attributable to PepsiCo	\$	1,742	\$	(3)	\$	1	\$	100	\$	(209)	\$ 1,631
Net income attributable to PepsiCo per common share - diluted	\$	1.12	\$		\$	_	\$	0.06	\$	(0.13)	\$ 1.05
Effective tax rate		19.0%									28.2%

(a) Core results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See A-16 through A-18 for a discussion of each of these adjustments.

(b) Restructuring and impairment charges include costs associated with the 2014 and 2012 Multi-Year Productivity Plans. See A-16 through A-18 for a discussion of these Plans.

Note – Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Certain Line Items Years Ended December 27, 2014 and December 28, 2013 (in millions except per share amounts, unaudited)

	GAAP Measure								on-GAAP Measure
	Reported				Non-Core	Adj	ustments		 Core <sup>(a)</sup>
	'ear Ended 2/27/2014	m ma	mmodity ark-to- ırket net mpact	im	tructuring and pairment narges <sup>(b)</sup>		nsion lump sum settlement charge	Venezuela neasurement charges	ear Ended 2/27/2014
Cost of sales	\$ 30,884	\$	33	\$		\$	_	\$ _	\$ 30,917
Gross profit	\$ 35,799	\$	(33)	\$	—	\$	—	\$ —	\$ 35,766
Selling, general and administrative expenses	\$ 26,126	\$	(101)	\$	(418)	\$	(141)	\$ (105)	\$ 25,361
Operating profit	\$ 9,581	\$	68	\$	418	\$	141	\$ 105	\$ 10,313
Provision for income taxes	\$ 2,199	\$	24	\$	99	\$	53	\$ _	\$ 2,375
Noncontrolling interests	\$ 45	\$	_	\$	3	\$	_	\$ _	\$ 48
Net income attributable to PepsiCo	\$ 6,513	\$	44	\$	316	\$	88	\$ 105	\$ 7,066
Net income attributable to PepsiCo per common share - diluted	\$ 4.27	\$	0.03	\$	0.21	\$	0.06	\$ 0.07	\$ 4.63
Effective tax rate	25.1%								25.0%

		GAAP Measure											on-GAAP Measure
	]	Reported				N	lon-C	Core Adjustn	nents				 Core <sup>(a)</sup>
		ear Ended 2/28/2013	n m	ommodity nark-to- arket net impact	in	Merger and tegration charges	ir	estructuring and npairment charges <sup>(b)</sup>	rem	<sup>7</sup> enezuela leasurement charges	Тах	c benefits	ear Ended 2/28/2013
Cost of sales	\$	31,243	\$	(82)	\$		\$		\$	_	\$	_	\$ 31,161
Gross profit	\$	35,172	\$	82	\$	—	\$	—	\$	—	\$		\$ 35,254
Selling, general and administrative expenses	\$	25,357	\$	10	\$	(10)	\$	(163)	\$	(111)	\$	—	\$ 25,083
Operating profit	\$	9,705	\$	72	\$	10	\$	163	\$	111	\$		\$ 10,061
Provision for income taxes	\$	2,104	\$	28	\$	2	\$	34	\$	_	\$	209	\$ 2,377
Net income attributable to PepsiCo	\$	6,740	\$	44	\$	8	\$	129	\$	111	\$	(209)	\$ 6,823
Net income attributable to PepsiCo per common share - diluted	\$	4.32	\$	0.03	\$	0.01	\$	0.08	\$	0.07	\$	(0.13)	\$ 4.37
Effective tax rate		23.7%											25.7%

(a) Core results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See A-16 through A-18 for a discussion of each of these adjustments.

(b) Restructuring and impairment charges include costs associated with the 2014 and 2012 Multi-Year Productivity Plans. See A-16 through A-18 for a discussion of these Plans.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Operating Profit by Division Quarters Ended December 27, 2014 and December 28, 2013 (in millions, unaudited)

	-	AAP easure										n-GAAP Ieasure
	Re	ported				Non-Core	Adju	stments			(	Core <sup>(a)</sup>
Operating Profit	-	er Ended 27/2014	ma m	nmodity ark-to- arket impact	imp	ructuring and airment rges <sup>(b)</sup>	S	nsion lump sum ettlement charge	ren	Venezuela neasurement charges		rter Ended /27/2014
Frito-Lay North America	\$	1,230	\$	_	\$	13	\$	—	\$	_	\$	1,243
Quaker Foods North America		172				12						184
Latin America Foods		329		_		18		_		_		347
PepsiCo Americas Beverages		691				44				(21)		714
Europe		263		_		34		—		_		297
Asia, Middle East & Africa		159		_		18		—		_		177
Division Operating Profit		2,844		_		139		_		(21)		2,962
Corporate Unallocated		(813)		100		21		141		126		(425)
Total Operating Profit	\$	2,031	\$	100	\$	160	\$	141	\$	105	\$	2,537

	-	AAP easure								n-GAAP leasure
	Re	ported		No	n-Cor	e Adjustn	nents		0	Core <sup>(a)</sup>
Operating Profit	-	er Ended 28/2013	mar ma	nodity k-to- rket npact	inte	ger and gration narges	Restruc an impain charg	d rment	•	rter Ended 28/2013
Frito-Lay North America	\$	1,166	\$	_	\$	_	\$	14	\$	1,180
Quaker Foods North America		167		—				4		171
Latin America Foods		413		_		_		6		419
PepsiCo Americas Beverages		665		—				23		688
Europe		279		—		1		46		326
Asia, Middle East & Africa		171		—		_		23		194
Division Operating Profit		2,861		_		1		116		2,978
Corporate Unallocated		(463)		(2)		_		10		(455)
Total Operating Profit	\$	2,398	\$	(2)	\$	1	\$	126	\$	2,523

(a) Core results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See A-16 through A-18 for a discussion of each of these adjustments.

(b) Restructuring and impairment charges include costs associated with the 2014 and 2012 Multi-Year Productivity Plans. See A-16 through A-18 for a discussion of these Plans.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Operating Profit by Division Years Ended December 27, 2014 and December 28, 2013 (in millions, unaudited)

	N	GAAP Measure				_					Ν	n-GAAP Ieasure
Operating Profit	Ye	Reported ear Ended 2/27/2014	mar ma	nodity k-to- rket npact	Restru a impa	on-Core ucturing ind irment ges <sup>(b)</sup>	F lu se	stments Pension mp sum ttlement charge	remea	ezuela surement arges	Ye	Core <sup>(a)</sup> ar Ended /27/2014
Frito-Lay North America	\$	4,054	\$	—	\$	48	\$	_	\$	_	\$	4,102
Quaker Foods North America		621		_		14		_		_		635
Latin America Foods		1,211		_		25		_		_		1,236
PepsiCo Americas Beverages		2,846		_		182				(21)		3,007
Europe		1,331		_		71		_		—		1,402
Asia, Middle East & Africa		1,043		_		37						1,080
Division Operating Profit		11,106		_		377		_		(21)		11,462
Corporate Unallocated		(1,525)		68		41		141		126		(1,149)
Total Operating Profit	\$	9,581	\$	68	\$	418	\$	141	\$	105	\$	10,313
	M	GAAP easure			No	n-Core	Adius	tments			Ν	n-GAAP Ieasure
Operating Profit	Me Re Yea		Commo mark- mark net im	to- to-	Merger integra	ation	Rest	ructuring and airment	remea	ezuela surement arges	N O Ye	
<b>Operating Profit</b> Frito-Lay North America	Me Re Yea	easure ported r Ended	mark- mark	to- to-	Merger	r and ation ges	Rest	ructuring and	remea		N O Ye	feasure Core <sup>(a)</sup> ar Ended
	Me Re Yea 12/2	easure eported r Ended 28/2013	mark- mark net im	to- to-	Merger integra char	r and ation ges	Resti imp cha	ructuring and airment arges <sup>(b)</sup>	remea: cha	surement		Aeasure Core <sup>(a)</sup> ar Ended /28/2013
Frito-Lay North America	Me Re Yea 12/2	easure ported r Ended 28/2013 3,877	mark- mark net im	to- to-	Merger integra char	r and ation ges	Resti imp cha	ructuring and airment arges <sup>(b)</sup> 19	remea: cha	surement		feasure Core <sup>(a)</sup> ar Ended /28/2013 3,896
Frito-Lay North America Quaker Foods North America	Me Re Yea 12/2	easure pported r Ended 28/2013 3,877 617	mark- mark net im	to- to-	Merger integra char	r and ation ges	Resti imp cha	ructuring and airment arges <sup>(b)</sup> 19 4	remea: cha	surement		feasure Core <sup>(a)</sup> ar Ended /28/2013 3,896 621
Frito-Lay North America Quaker Foods North America Latin America Foods	Me Re Yea 12/2	easure pported r Ended 28/2013 3,877 617 1,242	mark- mark net im	to- to-	Merger integra char	r and ation ges	Resti imp cha	ructuring and airment arges <sup>(b)</sup> 19 4 12	remea: cha	surement arges — — —		feasure Core <sup>(a)</sup> ar Ended /28/2013 3,896 621 1,254
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages	Me Re Yea 12/2	easure ported 28/2013 3,877 617 1,242 2,955	mark- mark net im	to- to-	Merger integra char	r and ation ges —	Resti imp cha	ructuring and airment arges <sup>(b)</sup> 19 4 12 31	remea: cha	surement arges — — —		feasure Core <sup>(a)</sup> ar Ended (28/2013) 3,896 621 1,254 2,973
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe	Me Re Yea 12/2	easure ported 28/2013 3,877 617 1,242 2,955 1,293	mark- mark net im	to- tet pact 	Merger integra char	r and ation ges   10	Resti imp cha	ructuring and arges <sup>(b)</sup> 19 4 12 31 60	remea: cha	surement arges — — (13) —		feasure Core <sup>(a)</sup> ar Ended (28/2013) 3,896 621 1,254 2,973 1,363
Frito-Lay North America Quaker Foods North America Latin America Foods PepsiCo Americas Beverages Europe Asia, Middle East & Africa	Me Re Yea 12/2	easure pported 28/2013 3,877 617 1,242 2,955 1,293 1,174	mark- mark net im	to- tet pact 	Merger integra char	r and ation ges — — — 10	Resti imp cha	and anirment arges <sup>(b)</sup> 19 4 12 31 60 26	remea: cha	surement arges — — (13) — —		feasure Core <sup>(a)</sup> ar Ended (28/2013) 3,896 621 1,254 2,973 1,363 1,200

(a) Core results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See A-16 through A-18 for a discussion of each of these adjustments.

(b) Restructuring and impairment charges include costs associated with the 2014 and 2012 Multi-Year Productivity Plans. See A-16 through A-18 for a discussion of these Plans.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) (unaudited)

## Developing and Emerging Markets Net Revenue Growth Reconciliation

	Quarter Ended	Year Ended
	12/27/2014	12/27/2014
Reported Developing and Emerging Markets Net Revenue Growth	(4) %	(1) %
Impact of Acquisitions / Divestitures	—	—
Impact of Foreign Exchange Translation	14	9
Developing and Emerging Markets Organic Revenue Growth	10 %	9 %

## Gross Margin Growth Reconciliation

	Quarter Ended	Year Ended	
	12/27/2014	12/27/2014	
Reported Gross Margin Growth	60 bps	73	bps
Commodity Mark-to-Market Net Impact	11	(17)	
Core Gross Margin Growth	72 bps	55	bps

## **Operating Margin Growth Reconciliation**

	Quarter Ended	Year Ended	
	12/27/2014	12/27/2014	
Reported Operating Margin Growth	(174) bps	(25)	bps
Commodity Mark-to-Market Net Impact	50	(1)	
Merger and Integration Charges	(1)	(1.5)	
Restructuring and Impairment Charges	18	38	
Pension Lump Sum Settlement Charge	71	21	
Venezuela Remeasurement Charges	53	(1)	
Core Operating Margin Growth	17 bps	32	bps

Net Cash Provided by Operating Activities Reconciliation (in millions)

	Year Ended
	12/27/2014
Net Cash Provided by Operating Activities	\$ 10,506
Capital Spending	(2,859)
Sales of Property, Plant and Equipment	115
Free Cash Flow	7,762
Discretionary Pension and Retiree Medical Contributions (after-tax)	274
Payments Related to Restructuring Charges (after-tax)	215
Net Capital Investments Related to Restructuring Plan	8
Free Cash Flow Excluding Above Items	\$ 8,259

 $Note-Certain\ amounts\ above\ may\ not\ sum\ due\ to\ rounding.$ 

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) (unaudited)

## Return on Invested Capital (ROIC) Reconciliation

	Year Ended
	12/27/2014
Reported ROIC	13.2 %
Impact of:	
Cash, Cash Equivalents and Short-Term Investments	3.4
Interest Income After Tax	(0.1)
Commodity Mark-to-Market Net Impact	0.1
Venezuela Remeasurement Charges	0.2
Tax Benefits	0.1
Restructuring and Impairment Charges	0.5
Pension Lump Sum Settlement Charge	0.1
Core Net ROIC <sup>(a)</sup>	17.5 %

## **ROIC Growth Reconciliation**

	Year Ended	
	12/27/2014	
Reported ROIC Growth	(79)	bps
Impact of:		
Cash, Cash Equivalents and Short-Term Investments	88	
Tax Benefits	42	
Restructuring and Impairment Charges	37	
Pension Lump Sum Settlement Charge	17	
Merger and Integration Charges	3	
Venezuela Remeasurement Charges	(3)	
Restructuring and Other Charges Related to the Transaction with Tingyi	3	
Core Net ROIC Growth <sup>(a)</sup>	108	bps

(a) Core Net ROIC represents core net income attributable to PepsiCo plus after-tax core net interest expense, divided by a quarterly average of invested capital less cash, cash equivalents and short-term investments adjusted for non-core items.

#### Net Revenue Growth Reconciliation

	GAAP Measure		Non-GAAP Measure	
	Reported Growth	Percent Impact of	Organic Growth	
	Quarter Ended 12/27/2014	Foreign Exchange Translation	Quarter Ended 12/27/2014	
Venezuela (Foods)	DD %	DD %	DD %	
Argentina (Foods)	(DD) %	DD %	DD %	
Brazil (Foods)	(MSD) %	HSD %	LSD %	
	GAAP Measure		Non-GAAP Measure	
	Reported Growth	Percent Impact of	Organic Growth	
	Year Ended	Foreign Exchange	nded Foreign Exchange Year En	
	12/27/2014	Translation	12/27/2014	
Venezuela (Foods)	DD %	DD %	DD %	
Argentina (Foods)	(DD) %	DD %	DD %	
Brazil (Foods)	(LSD) %	HSD %	MSD %	

Note – Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) (unaudited)

Net Cash Provided by Operating Activities Reconciliation (in billions)

	2015 Guidance		
Net Cash Provided by Operating Activities	\$	~	10
Net Capital Spending		~	(3)
Free Cash Flow		~	7
Certain Other Items <sup>(a)</sup>		~	_
Free Cash Flow Excluding Certain Other Items	\$	~	7

(a) Certain other items include discretionary pension and retiree medical contributions and payments related to restructuring charges and the tax impact associated with these items, as applicable.

#### **Cautionary Statement**

Statements in this communication that are "forward-looking statements," including our 2015 guidance, are based on currently available information, operating plans and projections about future events and trends. Terminology such as "aim," "anticipate," "believe," "drive," "estimate," "expect," "expressed confidence," "forecast," "future," "goals," "guidance," "intend," "may," "objectives," "outlook," "plan," "position," "potential," "project," "seek," "should," "strategy," "target," "will" or similar statements or variations of such terms are intended to identify forward-looking statements, although not all forwardlooking statements contain such terms. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from those predicted in such forward-looking statements. Such risks and uncertainties include, but are not limited to: changes in demand for PepsiCo's products, as a result of changes in consumer preferences or otherwise; changes in the legal and regulatory environment; imposition of new taxes, disagreements with tax authorities or additional tax liabilities; PepsiCo's ability to compete effectively; PepsiCo's ability to grow its business in developing and emerging markets or unstable political conditions, civil unrest or other developments and risks in the markets where PepsiCo's products are made, manufactured, distributed or sold; unfavorable economic conditions in the countries in which PepsiCo operates; increased costs, disruption of supply or shortages of raw materials and other supplies; failure to realize anticipated benefits from PepsiCo's productivity initiatives or global operating model; disruption of PepsiCo's supply chain; product contamination or tampering or issues or concerns with respect to product quality, safety and integrity; damage to PepsiCo's reputation or brand image; failure to successfully complete or integrate acquisitions and joint ventures into PepsiCo's existing operations or to complete or manage divestitures or refranchisings; PepsiCo's ability to hire or retain key employees or a highly skilled and diverse workforce; loss of any key customer or changes to the retail landscape; any downgrade or potential downgrade of PepsiCo's credit ratings; the ability to protect information systems against or effectively respond to a cybersecurity incident or other disruption; PepsiCo's ability to implement shared services or utilize information technology systems and networks effectively; fluctuations or other changes in exchange rates, including the potential introduction of new exchange mechanisms in Venezuela; climate change, or legal, regulatory or market measures to address climate change; failure to successfully negotiate collective bargaining agreements or strikes or work stoppages; any infringement of or challenge to PepsiCo's intellectual property rights; potential liabilities and costs from litigation or legal proceedings; and other factors that may adversely affect the price of PepsiCo's common stock and financial performance.

For additional information on these and other factors that could cause PepsiCo's actual results to materially differ from those set forth herein, please see PepsiCo's filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K and subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. PepsiCo undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Miscellaneous Disclosures**

In discussing financial results and guidance, the company may refer to certain non-GAAP measures. Reconciliations of any such non-GAAP measures to the most directly comparable financial measures in accordance with GAAP can be found in the attached exhibits, as well as on the company's website at www.pepsico.com in the "Investors" section under "Events & Presentations." Our non-GAAP measures exclude from reported results those items that management believes are not indicative of our ongoing performance and reflect how management evaluates our operating results and trends.

#### **Glossary**

Acquisitions and divestitures: All merger and acquisition activity, including the impact of acquisitions, divestitures and changes in ownership or control in consolidated subsidiaries and nonconsolidated equity investees.

Beverage volume: Volume shipped to retailers and independent distributors from both PepsiCo and our bottlers.

Constant currency: Financial results assuming constant foreign currency exchange rates used for translation based on the rates in effect for the comparable prior-year period. In order to compute our constant currency results, we multiply or divide, as appropriate, our current year U.S. dollar results by the current year average foreign exchange rates and then multiply or divide, as appropriate, those amounts by the prior year average foreign exchange rates.

Core: Core results are non-GAAP financial measures which exclude certain items from our historical results. In 2014, core results exclude the commodity mark-to-market net impact included in corporate unallocated expenses, restructuring and impairment charges, a pension lump sum settlement charge and a charge related to the 2014 Venezuela remeasurement. In 2013, core results exclude the commodity mark-to-market net impact included in corporate unallocated expenses, merger and integration charges in connection with our acquisition of Wimm-Bill-Dann Foods OJSC (WBD), restructuring and impairment charges, a charge related to the 2013 Venezuela currency devaluation and a tax benefit. See "Reconciliation of GAAP and Non-GAAP Information" for additional information.

Division operating profit: The aggregation of the operating profit for each of our reportable segments, which excludes the impact of corporate unallocated expenses.

Effective net pricing: Reflects the year-over-year impact of discrete pricing actions, sales incentive activities and mix resulting from selling varying products in different package sizes and in different countries.

Free cash flow: Net cash provided by operating activities less capital spending plus sales of property, plant and equipment. See above for a reconciliation of this non-GAAP financial measure to the most directly comparable financial measure in accordance with GAAP (operating cash flow).

Free cash flow, excluding certain items: Free cash flow, excluding: (1) discretionary pension and retiree medical contributions, (2) payments related to restructuring charges, (3) net capital investments related to restructuring plan and (4) the tax impacts associated with each of these items, as applicable. This non-GAAP financial measure is our primary measure used to monitor cash flow performance. See above for a reconciliation of this non-GAAP financial measure to the most directly comparable financial measure in accordance with GAAP (operating cash flow). See "Reconciliation of GAAP and Non-GAAP Information" for additional information.

Mark-to-market gain or loss or net impact: Change in market value for commodity contracts that we purchase to mitigate the volatility in costs of energy and raw materials that we consume. The market value is determined based on average prices on national exchanges and recently reported transactions in the marketplace.

Net capital spending: Capital spending less cash proceeds from sales of property, plant and equipment.

Organic: A measure that adjusts for impacts of acquisitions, divestitures and other structural changes, and in the case of organic revenue, foreign exchange translation. In excluding the impact of foreign exchange translation, we assume constant foreign exchange rates used for translation based on the rates in effect for the comparable prior-year period. See the definition of "Constant currency" for additional information.

#### **Reconciliation of GAAP and Non-GAAP Information (unaudited)**

Division operating profit, core results, core constant currency results and organic results are non-GAAP financial measures as they exclude certain items noted below. These measures are not in accordance with Generally Accepted Accounting Principles (GAAP). However, we believe investors should consider these measures as they are more indicative of our ongoing performance and reflect how management evaluates our operational results and trends. These measures are not, and should not be viewed as, substitutes for GAAP reporting measures.

#### Commodity mark-to-market net impact

In the quarter and year ended December 27, 2014, we recognized mark-to-market net losses of \$100 million and \$68 million, respectively, on commodity hedges in corporate unallocated expenses. In the quarter and year ended December 28, 2013, we recognized \$2 million of mark-to-market net gains and \$72 million of mark-to-market net losses, respectively, on commodity hedges in corporate unallocated expenses. We centrally manage commodity derivatives on behalf of our divisions. These commodity derivatives include agricultural products, energy and metals. Commodity derivatives that do not qualify for hedge accounting treatment are marked to market each period with the resulting gains and losses recorded in corporate unallocated expenses, as either cost of sales or selling, general and administrative expenses, depending on the underlying commodity. These gains and losses are subsequently reflected in division results when the divisions recognize the cost of the underlying commodity in operating profit.

#### Merger and integration charges

In the quarter and year ended December 28, 2013, we incurred merger and integration charges of \$1 million and \$10 million, respectively, related to our acquisition of WBD, all of which were recorded in the Europe segment.

#### Restructuring and impairment charges

#### 2014 Multi-Year Productivity Plan

In the quarter and year ended December 27, 2014, we incurred restructuring charges of \$130 million and \$357 million, respectively, in conjunction with the multi-year productivity plan we publicly announced on February 13, 2014 (2014 Productivity Plan). In the quarter and year ended December 28, 2013, we incurred restructuring charges of \$53 million in conjunction with our 2014 Productivity Plan. The 2014 Productivity Plan includes the next generation of productivity initiatives that we believe will strengthen our food, snack and beverage businesses by: accelerating our investment in manufacturing

automation; further optimizing our global manufacturing footprint, including closing certain manufacturing facilities; re-engineering our go-to-market systems in developed markets; expanding shared services; and implementing simplified organization structures to drive efficiency.

#### 2012 Multi-Year Productivity Plan

In the quarter and year ended December 27, 2014, we incurred restructuring charges of \$30 million and \$61 million, respectively, in conjunction with the multi-year productivity plan we publicly announced on February 9, 2012 (2012 Productivity Plan). In the quarter and year ended December 28, 2013, we incurred restructuring charges of \$73 million and \$110 million, respectively, in conjunction with our 2012 Productivity Plan. The 2012 Productivity Plan includes actions in every aspect of our business that we believe will strengthen our complementary food, snack and beverage businesses by: leveraging new technologies and processes across PepsiCo's operations, go-to-market and information systems; heightening the focus on best practice sharing across the globe; consolidating manufacturing, warehouse and sales facilities; and implementing simplified organization structures, with wider spans of control and fewer layers of management.

#### Pension lump sum settlement charge

In the quarter and year ended December 27, 2014, we recorded a pension lump sum settlement charge of \$141 million related to payments for pension liabilities to certain former employees who had vested benefits.

#### Venezuela remeasurement charges

In the quarter and year ended December 27, 2014, we recorded a \$105 million net charge related to our remeasurement of the bolivar for certain net monetary assets of our Venezuela businesses. \$126 million of this charge was recorded in corporate unallocated expenses, with the balance (equity income of \$21 million) recorded in our PAB segment.

In 2014, our results of operations in Venezuela generated 2% of our net revenue and 4% of our operating profit. As of December 27, 2014, our operations in Venezuela comprised 9% of our cash and cash equivalents balance. Our bolivar-denominated net monetary assets in Venezuela, which primarily include cash and cash equivalents, approximated \$480 million at December 27, 2014. Our non-monetary assets in Venezuela, which primarily include equity investments, intangible assets, property, plant and equipment and inventory, approximated \$650 million at December 27, 2014. As of December 27, 2014, there were three exchange mechanisms in Venezuela (the fixed exchange rate of 6.3 bolivars per U.S. dollar; the SICAD 1 auction-based exchange rate which as of December 27, 2014 was 50 bolivars per U.S dollar). In February 2015, the Venezuelan government indicated it would implement further changes to these three existing exchange mechanisms. We continue to monitor developments closely and may determine in the future that rates other than the SICAD 1 rate or the fixed exchange rate, as applicable, are appropriate for remeasurement of the net monetary assets of our Venezuela businesses at the SICAD 2 rate, we would have incurred an additional net charge of approximately \$160 million. If, at December 27, 2014, we had remeasured all net monetary assets of our Venezuela businesses at the SICAD 2 rate, we would have incurred an additional net charge of approximately \$400 million. Any further devaluation of the bolivar or change in the currency exchange mechanisms could adversely affect our financial results, including resulting in further charges or impairment of our non-monetary assets or a higher than expected unfavorable impact of foreign exchange translation.

In the year ended December 28, 2013, we recorded a \$111 million net charge related to the devaluation of the bolivar for our Venezuela businesses. \$124 million of this charge was recorded in corporate unallocated expenses, with the balance (equity income of \$13 million) recorded in our PAB segment.

#### Tax benefit

In the quarter and year ended December 28, 2013, we recognized a non-cash tax benefit of \$209 million associated with our agreement with the IRS resolving all open matters related to the audits for taxable years 2003 through 2009, which reduced our reserve for uncertain tax positions for the tax years 2003 through 2012.

#### Free cash flow, excluding certain items

Free cash flow (excluding the items noted in the Net Cash Provided by Operating Activities Reconciliation table) is the primary measure management uses to monitor cash flow performance. This is not a measure defined by GAAP. Since net capital spending is essential to our product innovation initiatives and maintaining our operational capabilities, we believe that it is a recurring and necessary use of cash. As such, we believe investors should also consider net capital spending when evaluating our cash from operating activities. Additionally, we consider certain other items (included in the Net Cash Provided by Operating Activities Reconciliation table) in evaluating free cash flow that we believe investors should consider in evaluating our free cash flow results.

#### 2015 guidance and long-term targets

Our 2015 core tax rate guidance, our 2015 core constant currency EPS growth guidance and our long-term core constant currency EPS growth target exclude the commodity mark-to-market net impact included in corporate unallocated expenses and restructuring and impairment charges. Our 2015 organic revenue growth guidance, our 2015 organic revenue growth target exclude the impact of acquisitions, divestitures and other structural changes. In addition, our 2015 organic revenue growth guidance, our 2015 core constant currency EPS growth guidance, our long-term organic revenue growth target exclude the impact of foreign exchange. We are not able to reconcile our full year projected 2015 core tax rate to our full year projected 2015 reported tax rate, our full year projected 2015 core constant currency EPS growth to our long-term projected 2015 reported EPS growth to our long-term projected core constant currency EPS growth to our long-term projected 2015 reported EPS growth to our long-term impacts of foreign exchange or the mark-to-market net impact on commodity hedges due to the unpredictability of future changes in foreign exchange rates and commodity prices. We are also unable to reconcile our full year projected reported net revenue growth to our full year projected 2015 organic revenue growth because we are unable to predict the 2015 reported net revenue growth or our long-term projected organic revenue growth to our full year projected 2015 organic revenue growth to our full year projected 2015 organic revenue growth to our full year projected 2015 reported tax rate, our full year projected or constant currency EPS growth to our long-term impacts of foreign exchange or the mark-to-market net impact on commodity hedges due to the unpredictability of future changes in foreign exchange rates and commodity prices. We are also unable to reconcile our full year projected 2015 organic revenue growth because we are unable to predict the 2015 and long-term impacts of foreign exchange due to the unpredictability of future