# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): August 6, 2015

# PepsiCo, Inc.

(Exact name of registrant as specified in its charter)

North Carolina (State or other jurisdiction of incorporation) 1-1183

(Commission File Number) 13-1584302 (IRS Employer Identification No.)

700 Anderson Hill Road Purchase, New York 10577 (Address of principal executive offices)

Registrant's telephone number, including area code: (914) 253-2000

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

As previously disclosed, effective beginning with the third quarter of 2015, PepsiCo, Inc. (PepsiCo) realigned certain of its reportable segments to be consistent with certain changes to its organizational structure and how the Chief Executive Officer will monitor the performance of these segments. As a result, all of its beverage, food and snack businesses in Latin America will be reported together as Latin America and its North American beverage businesses will be reported separately as North America Beverages. Prior to this change, the PepsiCo Americas Beverages (PAB) segment included all of the North American and Latin American beverage businesses. In addition, the PepsiCo Europe (Europe) reportable segment will now also include the businesses in the Sub-Saharan Africa markets that were formerly part of PepsiCo Asia, Middle East and Africa (AMEA) and will be renamed Europe Sub-Saharan Africa (ESSA). AMEA will be renamed Asia, Middle East and North Africa (AMENA). These changes do not impact the Frito-Lay North America or Quaker Foods North America reportable segments.

PepsiCo is furnishing this Current Report on Form 8-K to provide investors with certain supplemental information reflecting how its historical segment information will be retrospectively revised to reflect this new organizational structure.

Attached in Exhibit 99.1 to this Current Report on Form 8-K are unaudited financial statement schedules, which include certain summarized information regarding volume, revenue and operating profit, by reportable segment reflecting the new organizational structure on a reported basis and a non-GAAP basis, including core, core constant currency and organic results. For further information about PepsiCo's core, core constant currency and organic results, including definitions of these non-GAAP financial measures, a description of items excluded from these results and reconciliations of GAAP and non-GAAP information, please refer to "Reconciliation of GAAP to Non-GAAP Information" in Exhibit 99.1 to this Current Report on Form 8-K.

The changes in the operating segment structure discussed above, as reflected in the information included in this Current Report on Form 8-K, including Exhibit 99.1 attached hereto, affect only the manner in which the results for the prior Latin America Foods, PAB, Europe and AMEA segments were previously reported. This Current Report on Form 8-K does not revise PepsiCo's previously reported consolidated financial statements for any period. Beginning with the third quarter of 2015, PepsiCo's financial statements will reflect the realignment of its reportable segments with prior periods adjusted accordingly.

The information in this Item 7.01, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (Exchange Act), or otherwise subject to the liabilities of that Section and shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as otherwise expressly stated in such filing.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

99.1 Schedule of Revised Reportable Segment Data, including Reconciliation of GAAP and Non-GAAP Financial Information.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PEPSICO, INC.

Date: August 6, 2015

By: Name: Title: /s/ Cynthia Nastanski Cynthia Nastanski Senior Vice President, Corporate Law and Deputy Corporate Secretary

## INDEX TO EXHIBITS

 Exhibit No.
 Description

 99.1
 Schedule of Revised Reportable Segment Data, including Reconciliation of GAAP and Non-GAAP Financial Information.

#### PepsiCo, Inc. and Subsidiaries Schedule of Revised Reportable Segment Data - Reported Basis<sup>(a)</sup> Supplemental Financial Information (dollars in millions and unaudited)

	F	ull Year 2013	Fir	st Quarter 2014	Second Quarter 2014	 Third Quarter 2014	Fourth Quarter 2014	F	ull Year 2014	Fir	st Quarter 2015	Second Quarter 2015
		<u> </u>			 		 					
<u>Net Revenue</u>												
Frito-Lay North America	\$	14,126	\$	3,219	\$ 3,387	\$ 3,526	\$ 4,370	\$	14,502	\$	3,319	\$ 3,452
Quaker Foods North America		2,612		634	564	586	784		2,568		639	546
North America Beverages		20,083		4,266	5,021	5,148	5,736		20,171		4,298	5,113
Latin America		9,335		1,498	2,382	2,413	3,132		9,425		1,414	2,224
Europe Sub-Saharan Africa		13,828		1,980	3,686	3,794	3,939		13,399		1,496	2,813
Asia, Middle East and North Africa		6,431		1,026	1,854	1,751	1,987		6,618		1,051	1,775
Total Net Revenue	\$	66,415	\$	12,623	\$ 16,894	\$ 17,218	\$ 19,948	\$	66,683	\$	12,217	\$ 15,923
<b>Operating Profit</b>												
Frito-Lay North America	\$	3,877	\$	862	\$ 937	\$ 1,025	\$ 1,230	\$	4,054	\$	920	\$ 1,007
Quaker Foods North America		617		160	139	150	172		621		99	132
North America Beverages		2,580		353	748	753	567		2,421		453	833
Latin America		1,617		308	443	432	453		1,636		219	355
Europe Sub-Saharan Africa		1,327		163	467	481	278		1,389		112	350
Asia, Middle East and North Africa		1,140		183	365	293	144		985		230	373
Corporate Unallocated												
Mark-to-market net impact		(72)		34	31	(33)	(100)		(68)		(1)	39
Restructuring and impairment charges		(11)		3	(8)	(15)	(21)		(41)		(6)	(1)
Pension lump sum settlement charge		_		_	—	—	(141)		(141)		—	—
Venezuela remeasurement charges		(124)		_	_	_	(126)		(126)		_	—
Other		(1,246)		(259)	(226)	(239)	 (425)		(1,149)		(229)	 (188)
		(1,453)		(222)	(203)	(287)	(813)		(1,525)		(236)	(150)
Total Operating Profit	\$	9,705	\$	1,807	\$ 2,896	\$ 2,847	\$ 2,031	\$	9,581	\$	1,797	\$ 2,900

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Schedule of Revised Reportable Segment Data<sup>(a)</sup> Organic Volume Growth over Prior Year Period (%) (unaudited)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year	First Quarter	Second Quarter
	2014	2014	2014	2014	2014	2015	2015
Frito-Lay North America	3	2.5	2	2	2	3	_
Quaker Foods North America	3	_	(3)			2	(1)
North America Beverages	_	(1)	(1)			(1)	_
Latin America							
Snacks	(3)	(2)	(2.5)	(2)	(2)		3
Beverages <sup>(b)</sup>	(1)	2	2	3	2	(2)	1
Europe Sub-Saharan Africa							
Snacks	3	1	2	3	2	(1)	
Beverages	5	2.5	(0.5)	4	2	(4)	(5)
Asia, Middle East and North Africa							
Snacks	4	7	11	8	8	9	4
Beverages	(2)	1	3	1	1	1	1

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions.

(b) Includes beverage volume previously managed by the Latin America Foods division.

#### Schedule of Revised Reportable Segment Data Reconciliation of GAAP and Non-GAAP Financial Information (unaudited)

In this schedule, we refer to certain measures not in accordance with Generally Accepted Accounting Principles (GAAP), including division operating profit, core results, core constant currency results and organic results.

#### **Glossary**

Acquisitions and divestitures: All merger and acquisition activity, including the impact of acquisitions, divestitures and changes in ownership or control in consolidated subsidiaries and nonconsolidated equity investees.

Constant currency: Financial results assuming constant foreign currency exchange rates used for translation based on the rates in effect for the comparable prior-year period. In order to compute our constant currency results, we multiply or divide, as appropriate, our current year U.S. dollar results by the current year average foreign exchange rates and then multiply or divide, as appropriate, those amounts by the prior year average foreign exchange rates.

Core: Core results are non-GAAP financial measures which exclude certain items, identified as non-core adjustments, from our historical results. See below for a discussion of such adjustments.

Division operating profit: The aggregation of the operating profit for each of our reportable segments, which excludes the impact of corporate unallocated expenses.

Organic: A measure that adjusts for impacts of acquisitions, divestitures and other structural changes, and in the case of organic revenue, foreign exchange translation. In excluding the impact of foreign exchange translation, we assume constant foreign exchange rates used for translation based on the rates in effect for the comparable prior-year period. See the definition of "Constant currency" for additional information.

#### **Reconciliation of GAAP and Non-GAAP Information (unaudited)**

Division operating profit, core results, core constant currency results and organic results are non-GAAP financial measures as they exclude certain items noted below. These measures are not in accordance with GAAP. However, we believe investors should consider these measures as they are indicative of our ongoing performance and reflect how management evaluates our operational results and trends. These measures are not, and should not be viewed as, substitutes for GAAP reporting measures.

#### Commodity mark-to-market net impact

In 2013, 2014 and 2015, we recognized mark-to-market net gains and losses on commodity hedges in corporate unallocated expenses. We centrally manage commodity derivatives on behalf of our divisions. These commodity derivatives include agricultural products, energy and metals. Commodity derivatives that do not qualify for hedge accounting treatment are marked to market each period with the resulting gains and losses recorded in corporate unallocated expenses as either cost of sales or selling, general and administrative expenses, depending on the underlying commodity. These gains and losses are subsequently reflected in division results when the divisions recognize the cost of the underlying commodity in operating profit.

#### Merger and integration charges

In 2013, we incurred merger and integration charges in connection with our acquisition of Wimm-Bill-Dann Foods OJSC (WBD), which was recorded in the ESSA segment.

#### Restructuring and impairment charges

#### 2014 Multi-Year Productivity Plan

In 2013, 2014 and 2015, we incurred restructuring charges in conjunction with the multi-year productivity plan we publicly announced on February 13, 2014 (2014 Productivity Plan). The 2014 Productivity Plan includes the next generation of productivity initiatives that we believe will strengthen our food, snack and beverage businesses by: accelerating our investment in manufacturing automation; further optimizing our global manufacturing footprint, including closing certain manufacturing facilities; re-engineering our go-to-market systems in developed markets; expanding shared services; and implementing simplified organization structures to drive efficiency.

#### 2012 Multi-Year Productivity Plan

In 2013, 2014 and 2015, we incurred restructuring charges in conjunction with the multi-year productivity plan we publicly announced on February 9, 2012 (2012 Productivity Plan). The 2012 Productivity Plan includes actions in every aspect of our business that we believe will strengthen our complementary food, snack and beverage businesses by: leveraging new technologies and processes across PepsiCo's operations, go-to-market and information systems; heightening the focus on best practice sharing across the globe; consolidating manufacturing, warehouse and sales facilities; and implementing simplified organization structures, with wider spans of control and fewer layers of management.

#### Pension lump sum settlement charge

In 2014, we recorded a pension lump sum settlement charge related to payments for pension liabilities to certain former employees who had vested benefits.

#### Venezuela remeasurement charges

In 2014, we recorded a net charge in corporate unallocated expenses and the Latin America segment related to our remeasurement of the bolivar for certain net monetary assets of our Venezuela businesses. In 2013, we recorded a net charge in corporate unallocated expenses and the Latin America segment related to the devaluation of the bolivar for our Venezuela businesses.

In the 24 weeks ended June 13, 2015, our results of operations in Venezuela, which reflect the months of January through May, generated 2% of our net revenue and 2% of our operating profit. As of June 13, 2015, our operations in Venezuela comprised 7% of our cash and cash equivalents balance. Our bolivar-denominated net monetary assets in Venezuela, which primarily include cash and cash equivalents, approximated \$335 million at June 13, 2015. At June 13, 2015, we had pending requests with the Venezuelan government for remittance of dividends of approximately \$310 million at the fixed exchange rate. These requests pertain to the years from 2006 to 2012. We are unable to predict the likelihood of Venezuelan government approvals of these requests or any requests that we may file in the future or, if any such requests are approved, the estimated time for remittance. We continue to evaluate available options to obtain U.S. dollars to meet our operational needs in Venezuela. Our non-monetary assets in Venezuela, which primarily include an equity investment in our bottler, intangible assets, inventory and property, plant and equipment, approximated \$720 million at June 13, 2015.

At the end of each period, we remeasure the net monetary assets of our Venezuela entities from the bolivar to the U.S. dollar at the rate we believe is legally available to us, including for the payment of dividends. As of June 13, 2015, there was a three-tiered exchange rate mechanism in Venezuela for exchanging bolivars into U.S. dollars: (1) The government-operated National Center of Foreign Commerce (CENCOEX), which has a fixed exchange rate of 6.3 bolivars per U.S. dollar (fixed exchange rate) mainly intended for the import of essential goods and services by designated industry sectors; (2) The auction-based Supplementary Foreign Currency Administration System (SICAD), which is intended for certain transactions, including foreign investments; and (3) An open market Marginal Foreign Exchange System (SIMADI), established in February 2015, which is available to companies and individuals to exchange foreign currency based on supply and demand. As of the end of the second quarter of 2015, the SICAD exchange rate was 12.0 bolivars per U.S. dollar. Subsequent to the end of the second quarter of 2015, a SICAD auction was held at which bolivars were exchanged for U.S. dollars at the rate of 12.8 bolivars per U.S. dollar. This change in the SICAD exchange rate will not have a material impact on our financial position or results of operations.

We believe that significant uncertainty exists regarding the exchange mechanisms in Venezuela, including the nature of transactions that are eligible to flow through CENCOEX, SICAD or SIMADI, or any other new exchange mechanism that may emerge, how any such mechanisms will operate in the future, as well as the availability of U.S. dollars under each mechanism. We continue to monitor developments closely and may determine in the future that rates other than the SICAD exchange rate or the fixed exchange rate, as applicable, are appropriate for remeasurement of the net monetary assets of our Venezuelan entities, which approximated \$335 million at June 13, 2015. If, at the end of the second quarter of 2015, we had used the SICAD exchange rate, which was 12.0 bolivars per U.S. dollar as of that date, to remeasure the net monetary assets that are currently recorded at the fixed exchange rate, we would have incurred a net charge of approximately \$160 million. If, at the end of the second quarter of 2015, we had remeasured all net monetary assets of our Venezuelan businesses at the SIMADI exchange rate, which was approximately 199 bolivars per U.S. dollar as of that date, we would have incurred a net charge of approximately \$325 million. If we were to conclude that the SIMADI exchange rate is the appropriate rate for remeasurement of our Venezuelan entities, it would also lead to an impairment of our non-monetary assets, which were approximately \$720 million at June 13, 2015. Any such remeasurement and potential impairment charges, if recognized, would be reflected in "Items Affecting Comparability." In addition, if we were to conclude that the SIMADI exchange rate is the appropriate rate for the remainder of 2015 would exchange rate is the appropriate rate for the remainder of 2015 would exchange rate is the appropriate rate for the remainder of 0015 would be reflected in "Items Affecting Comparability." In addition, if we were to conclude that the SIMADI exchange rate is the appropriate rate for the remainder of 2015

in which we determine to remeasure using another rate and on a going forward basis following any such remeasurement, and our ability to make effective business decisions with respect to our Venezuelan operations or to continue to operate in Venezuela in the same manner as we have historically.

#### PepsiCo, Inc. and Subsidiaries Schedule of Revised Reportable Segment Data – Core Basis<sup>(a), (b)</sup> Supplemental Financial Information (dollars in millions and unaudited)

	 Full Year 2013	Fir	st Quarter 2014	 Second Quarter 2014	 Third Quarter 2014	Fourth Quarter 2014	H	Full Year 2014	Fir	st Quarter 2015	Second Quarter 2015
<u>Net Revenue</u>											
Frito-Lay North America	\$ 14,126	\$	3,219	\$ 3,387	\$ 3,526	\$ 4,370	\$	14,502	\$	3,319	\$ 3,452
Quaker Foods North America	2,612		634	564	586	784		2,568		639	546
North America Beverages	20,083		4,266	5,021	5,148	5,736		20,171		4,298	5,113
Latin America	9,335		1,498	2,382	2,413	3,132		9,425		1,414	2,224
Europe Sub-Saharan Africa	13,828		1,980	3,686	3,794	3,939		13,399		1,496	2,813
Asia, Middle East and North Africa	6,431		1,026	1,854	1,751	1,987		6,618		1,051	1,775
Total Net Revenue	\$ 66,415	\$	12,623	\$ 16,894	\$ 17,218	\$ 19,948	\$	66,683	\$	12,217	\$ 15,923
Core Operating Profit											
Frito-Lay North America	\$ 3,896	\$	875	\$ 950	\$ 1,034	\$ 1,243	\$	4,102	\$	926	\$ 1,009
Quaker Foods North America	621		162	139	150	184		635		100	132
North America Beverages	2,610		438	784	767	611		2,600		461	840
Latin America	1,617		305	448	440	450		1,643		220	360
Europe Sub-Saharan Africa	1,397		163	490	495	312		1,460		124	357
Asia, Middle East and North Africa	1,166		187	372	301	162		1,022		232	376
Corporate Unallocated	(1,246)		(259)	(226)	(239)	(425)		(1,149)		(229)	(188)
Total Core Operating Profit	\$ 10,061	\$	1,871	\$ 2,957	\$ 2,948	\$ 2,537	\$	10,313	\$	1,834	\$ 2,886

(a) Core results are financial measures that are not in accordance with GAAP and exclude the non-core adjustments. See pages 3 - 5 for a discussion of each of these non-core adjustments. There were no non-core adjustments to net revenue for the periods presented.

(b) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information Organic Revenue Growth Rates<sup>(a)</sup> 12 Weeks Ended March 22, 2014 (unaudited)

	GAAP Measure			Non-GAAP Measure
	Reported % Change	Percent I	Percent Impact	
Net Revenue Year over Year % Change	12 Weeks Ended 3/22/2014	Acquisitions and divestitures	Foreign exchange translation	12 Weeks Ended 3/22/2014
Frito-Lay North America	3	—	1	4
Quaker Foods North America	—	—	1	1
North America Beverages	—	—	1	1
Latin America	(2)	—	12	10
Europe Sub-Saharan Africa	1	—	6	7
Asia, Middle East and North Africa	(5)	5	5	5
Total PepsiCo	—	_	3	4

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> 12 Weeks Ended June 14, 2014 (unaudited)

	GAAP Measure Reported % Change	Percent Ir	npact	Non-GAAP Measure Organic % Change <sup>(b)</sup>
Net Revenue Year over Year % Change	12 Weeks Ended 6/14/2014	Acquisitions and divestitures	Foreign exchange translation	12 Weeks Ended 6/14/2014
Frito-Lay North America	2	—	1	2
Quaker Foods North America	(2)	—	1	(1)
North America Beverages	—	_	1	1
Latin America	1	—	8	9
Europe Sub-Saharan Africa		—	4.5	5
Asia, Middle East and North Africa		2	5	7
Total PepsiCo	0.5	_	3	4

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> 12 Weeks Ended September 6, 2014 (unaudited)

	GAAP Measure Reported % Change	Percent I	mpact	Non-GAAP Measure Organic % Change <sup>(b)</sup>
Net Revenue Year over Year % Change	12 Weeks Ended 9/6/2014	Acquisitions and divestitures	Foreign exchange translation	12 Weeks Ended 9/6/2014
Frito-Lay North America	3			3
Quaker Foods North America	(3)	_	0.5	(2)
North America Beverages	_	_	_	_
Latin America	5	—	3	8
Europe Sub-Saharan Africa	(1)	_	3	2
Asia, Middle East and North Africa	10	—	1	11
Total PepsiCo	2	_	1	3

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> Quarter Ended December 27, 2014 (unaudited)

	GAAP Measure Reported %			Non-GAAP Measure Organic %
	Change	Percent I	mpact	Change <sup>(b)</sup>
Net Revenue Year over Year % Change	Quarter Ended 12/27/2014	Acquisitions and divestitures	Foreign exchange translation	Quarter Ended 12/27/2014
Frito-Lay North America	3	—	1	3.5
Quaker Foods North America	(2)	—	1	—
North America Beverages	2	—	1	2
Latin America	(1)	—	12	11
Europe Sub-Saharan Africa	(10)	_	16	6
Asia, Middle East and North Africa	4	1	2	6
Total PepsiCo	(1)	_	6	5

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> Year Ended December 27, 2014 (unaudited)

	GAAP Measure			Non-GAAP Measure
	Reported % Change	Percent I	mpact	Organic % Change <sup>(b)</sup>
Net Revenue Year over Year % Change	Year Ended 12/27/2014	Acquisitions and divestitures	Foreign exchange translation	Year Ended 12/27/2014
Frito-Lay North America	3	_	1	3
Quaker Foods North America	(2)	—	1	(1)
North America Beverages	—	—	0.5	1
Latin America	1	—	9	10
Europe Sub-Saharan Africa	(3)		8	5
Asia, Middle East and North Africa	3	1.5	3	7
Total PepsiCo	—	—	3	4

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> 12 Weeks Ended March 21, 2015 (unaudited)

	GAAP Measure Reported % Change	Percent I	mnact	Non-GAAP Measure Organic % Change <sup>(b)</sup>
Net Revenue Year over Year % Change	12 Weeks Ended 3/21/2015	Acquisitions and divestitures	Foreign exchange translation	12 Weeks Ended 3/21/2015
Frito-Lay North America	3		1	4
Quaker Foods North America	1	_	1	2
	1		1	_
North America Beverages	1	_	1	1.5
Latin America	(6)	—	22	17
Europe Sub-Saharan Africa	(24)	—	27	2
Asia, Middle East and North Africa	2.5	_	2.5	5
Total PepsiCo	(3)	_	8	4

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Organic Revenue Growth Rates<sup>(a)</sup> 12 Weeks Ended June 13, 2015 (unaudited)

	GAAP Measure			Non-GAAP Measure
	Reported % Change	Percent I	mpact	Organic % Change <sup>(b)</sup>
Net Revenue Year over Year % Change	12 Weeks Ended 6/13/2015	Acquisitions and divestitures	Foreign exchange translation	12 Weeks Ended 6/13/2015
Frito-Lay North America	2	—	1	3
Quaker Foods North America	(3)	—	1	(1.5)
North America Beverages	2	—	1	3
Latin America	(7)	—	29	22
Europe Sub-Saharan Africa	(24)	—	24	_
Asia, Middle East and North Africa	(4)	6	4	5
Total PepsiCo	(6)	1	10	5

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Organic percent change is a financial measure that is not in accordance with GAAP and is calculated by excluding the impact of acquisitions and divestitures and foreign exchange translation from reported growth.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Year over Year Growth Rates<sup>(a)</sup> Year Ended December 27, 2014 (unaudited)

	GAAP Measure						Non-GAAP Measure		Non-GAAP Measure
	Reported % Change		Percent	Impact of Non-Cor	e Adjustments		Core <sup>(b)</sup> % Change	Percent Impact of	Core Constant Currency <sup>(b)</sup> % Change
Operating Profit Year over Year % Change	Year Ended 12/27/2014	Commodity mark-to- market net impact	Merger and integration charges	Restructuring and impairment charges	Pension lump sum settlement charge	Venezuela remeasurement charges	Year Ended 12/27/2014	Foreign exchange translation	Year Ended 12/27/2014
Frito-Lay North America	5			1			5	0.5	6
Quaker Foods North America	1	—	—	1.5	—	—	2	1	3
North America Beverages	(6)	—	—	6	_	—	—	1	—
Latin America	1	—	_	1	_	(0.5)	2	13	14
Europe Sub-Saharan Africa	5	_	(1)	1	_	_	4.5	1	6
Asia, Middle East and North Africa	(14)	_	_	1	_	_	(12)	2	(10)
Division Operating Profit	(0.5)	_	—	2	—	_	1	3	4
Impact of Corporate Unallocated	(1)	_	—	1	1.5	—	1	—	1
Total Operating Profit	(1)		_	3	1.5		2.5	3	5

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Core results and core constant currency results are financial measures that are not in accordance with GAAP and exclude the above adjustments. See pages 3 - 5 for a discussion of each of these adjustments.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Year over Year Growth Rates<sup>(a)</sup> 12 Weeks Ended March 21, 2015 (unaudited)

	GAAP Measure			Non-GAAP Measure		Non-GAAP Measure
	Reported % Change		act of Non-Core astments	Core <sup>(b)</sup> % Change	Percent Impact of	Core Constant Currency <sup>(b)</sup> % Change
Operating Profit Year over Year % Change	12 Weeks Ended 3/21/2015	Commodity mark-to- market net impact	Restructuring and impairment charges	12 Weeks Ended 3/21/2015	Foreign exchange translation	12 Weeks Ended 3/21/2015
Frito-Lay North America	7		(1)	6	1	7
Quaker Foods North America	(38)	_	_	(38)	1	(38)
North America Beverages	29	_	(23)	5	1	6
Latin America	(29)	_	1.5	(28)	42	14
Europe Sub-Saharan Africa	(31)	_	7	(24)	23	(1)
Asia, Middle East and North Africa	26	_	(2)	24	2.5	27
Division Operating Profit	—	—	(3)	(3)	8	5
Impact of Corporate Unallocated	(1)	2		1	1	2
Total Operating Profit	(1)	2	(3)	(2)	10	8

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Core results and core constant currency results are financial measures that are not in accordance with GAAP and exclude the above adjustments. See pages 3 - 5 for a discussion of each of these adjustments.

Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Year over Year Growth Rates<sup>(a)</sup> 12 Weeks Ended June 13, 2015 (unaudited)

	GAAP Measure			Non-GAAP Measure		Non-GAAP Measure
	Reported % Change		act of Non-Core istments	Core <sup>(b)</sup> % Change	Percent Impact of	Core Constant Currency <sup>(b)</sup> % Change
Operating Profit Year over Year % Change	12 Weeks Ended 6/13/15	Commodity mark-to- market net impact	Restructuring and impairment charges	12 Weeks Ended 6/13/15	Foreign exchange translation	12 Weeks Ended 6/13/15
Frito-Lay North America	7		(1)	6	1	7
Quaker Foods North America	(5)	_	(0.5)	(5)	_	(5)
North America Beverages	11	_	(4)	7	1	8
Latin America	(20)	_	_	(20)	36	17
Europe Sub-Saharan Africa	(25)	_	(2)	(27)	21	(6)
Asia, Middle East and North Africa	2	_	(1)	1	3	3.5
Division Operating Profit	(2)	_	(2)	(3.5)	9	6
Impact of Corporate Unallocated	2	_	_	1	1	2
Total Operating Profit			(2)	(2)	10	8

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

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Note - Certain amounts above may not sum due to rounding.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Information (cont.) Operating Profit by Division<sup>(a)</sup> Year Ended December 28, 2013 (in millions, unaudited)

	G	AAP Measure								1	Non-GAAP Measure
		Reported				Non-Core	e Adjustments				Core (b)
Operating Profit		Year Ended 12/28/2013		Merger and Commodity mark-to- integration Restructuring and market net impact charges impairment charges		1	Venezuela remeasurement charges		Year Ended 12/28/2013		
Frito-Lay North America	\$	3,877	\$	—	\$	_	\$ 19	\$	—	\$	3,896
Quaker Foods North America		617		—		_	4		—		621
North America Beverages		2,580		—		_	30		_		2,610
Latin America		1,617		—		—	13		(13)		1,617
Europe Sub-Saharan Africa		1,327		_		10	60		—		1,397
Asia, Middle East and North Africa		1,140		—		_	26		_		1,166
Division Operating Profit		11,158	-			10	152		(13)		11,307
Corporate Unallocated		(1,453)		72		_	11		124		(1,246)
Total Operating Profit	\$	9,705	\$	72	\$	10	\$ 163	\$	111	\$	10,061

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> 12 Weeks Ended March 22, 2014 (in millions, unaudited)

	GAA	P Measure						n-GAAP Ieasure
	Re	ported	Nor	Non-Core Adjustments				Core (b)
Operating Profit		eks Ended 2/2014	Commodity m to-market ne impact		Restructur impairment			eeks Ended 22/2014
Frito-Lay North America	\$	862	\$		\$	13	\$	875
Quaker Foods North America		160				2		162
North America Beverages		353				85		438
Latin America		308				(3)		305
Europe Sub-Saharan Africa		163						163
Asia, Middle East and North Africa		183				4		187
Division Operating Profit		2,029				101		2,130
Corporate Unallocated		(222)	(	34)		(3)		(259)
Total Operating Profit	\$	1,807	\$ (	34)	\$	98	\$	1,871

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> 12 Weeks Ended June 14, 2014 (in millions, unaudited)

	(	GAAP Measure			Non-GAAP Measure	
		Reported	Non-Cor	e Adjustments	Core (b)	
Operating Profit	1	2 Weeks Ended 6/14/2014	Commodity mark- to-market net impact	to-market net Restructuring and		
Frito-Lay North America	\$	937	\$	\$ 13	\$ 950	
Quaker Foods North America		139	_	_	139	
North America Beverages		748	_	36	784	
Latin America		443	_	5	448	
Europe Sub-Saharan Africa		467	_	23	490	
Asia, Middle East and North Africa		365	_	7	372	
Division Operating Profit		3,099		84	3,183	
Corporate Unallocated		(203)	(31)	8	(226)	
Total Operating Profit	\$	2,896	\$ (31)	\$ 92	\$ 2,957	

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> 12 Weeks Ended September 6, 2014 (in millions, unaudited)

	GA	AP Measure						on-GAAP Measure
	Reported			Non-Core	Adjustments			Core (b)
Operating Profit		Weeks Ended 9/6/2014				12 Weeks Ended 9/6/2014		
Frito-Lay North America	\$	1,025	\$	_	\$	9	\$	1,034
Quaker Foods North America		150		_		_		150
North America Beverages		753		_		14		767
Latin America		432		_		8		440
Europe Sub-Saharan Africa		481		_		14		495
Asia, Middle East and North Africa		293		_		8		301
Division Operating Profit		3,134				53		3,187
Corporate Unallocated		(287)		33		15		(239)
Total Operating Profit	\$	2,847	\$	33	\$	68	\$	2,948

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> Quarter Ended December 27, 2014 (in millions, unaudited)

	GAA	P Measure									on-GAAP Measure	
	R	eported		Non-Core Adjustments								
Operating Profit		rter Ended /27/2014	Commodity mark-to- Restructuring and Pension lump sum market net impact impairment charges settlement charge			Venezuela remeasurement charges		Quarter Ended 12/27/2014				
Frito-Lay North America	\$	1,230	\$	_	\$ 13	\$	_	\$		\$	1,243	
Quaker Foods North America		172	_	_	12		_				184	
North America Beverages		567	_	_	44		_		_		611	
Latin America		453	-	_	18		_		(21)		450	
Europe Sub-Saharan Africa		278	_	_	34		_		_		312	
Asia, Middle East and North Africa		144	_	_	18		_		_		162	
Division Operating Profit		2,844		_	139		_		(21)		2,962	
Corporate Unallocated		(813)	10	0	21		141		126		(425)	
Total Operating Profit	\$	2,031	\$ 10	0	\$ 160	\$	141	\$	105	\$	2,537	

(a) Changes impact only North America Beverages, Latin America, ESSA and AMENA; there have been no changes to our FLNA and QFNA divisions or to our consolidated PepsiCo results.

(b) Core results are financial measures that are not in accordance with GAAP and exclude the above non-core adjustments. See pages 3 - 5 for a discussion of each of these non-core adjustments.

#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> Year Ended December 27, 2014 (in millions, unaudited)

	G	AAP Measure								 Non-GAAP Measure
		Reported				Core (b)				
Operating Profit		Year Ended 12/27/2014	Commodity mark-to- market net impact impairment charges Settlement charge charges				 Year Ended 12/27/2014			
Frito-Lay North America	\$	4,054	\$	_	\$	48	\$ _	\$	_	\$ 4,102
Quaker Foods North America		621		_		14	_		_	635
North America Beverages		2,421		_		179			_	2,600
Latin America		1,636		_		28	_		(21)	1,643
Europe Sub-Saharan Africa		1,389		_		71			_	1,460
Asia, Middle East and North Africa		985		_		37	_		_	1,022
Division Operating Profit		11,106		_		377	 		(21)	 11,462
Corporate Unallocated		(1,525)		68		41	141		126	(1,149)
Total Operating Profit	\$	9,581	\$	68	\$	418	\$ 141	\$	105	\$ 10,313

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#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> 12 Weeks Ended March 21, 2015 (in millions, unaudited)

	GAAF	Measure			Non-GAAP Measure
	Re	ported	Non-Core	e Adjustments	Core (b)
Operating Profit		eks Ended 1/2015	Commodity mark- to-market net impact	Restructuring and impairment charges	12 Weeks Ended 3/21/2015
Frito-Lay North America	\$	920	\$	\$ 6	\$ 926
Quaker Foods North America		99	_	1	100
North America Beverages		453		8	461
Latin America		219	_	1	220
Europe Sub-Saharan Africa		112	_	12	124
Asia, Middle East and North Africa		230	_	2	232
Division Operating Profit		2,033		30	2,063
Corporate Unallocated		(236)	1	6	(229)
Total Operating Profit	\$	1,797	\$ 1	\$ 36	\$ 1,834

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#### PepsiCo, Inc. and Subsidiaries Reconciliation of GAAP and Non-GAAP Financial Information (cont.) Operating Profit by Division<sup>(a)</sup> 12 Weeks Ended June 13, 2015 (in millions, unaudited)

	GAAP Measure					n-GAAP easure
	R	eported	Non-Core	Adjustments	С	ore <sup>(b)</sup>
Operating Profit		eeks Ended 13/2015	Commodity mark- to-market net impact	Restructuring and impairment charges		eks Ended 3/2015
Frito-Lay North America	\$	1,007	\$	\$ 2	\$	1,009
Quaker Foods North America		132	_	_		132
North America Beverages		833	_	7		840
Latin America		355	_	5		360
Europe Sub-Saharan Africa		350	_	7		357
Asia, Middle East and North Africa		373	_	3		376
Division Operating Profit		3,050		24		3,074
Corporate Unallocated		(150)	(39)	1		(188)
Total Operating Profit	\$	2,900	\$ (39)	\$ 25	\$	2,886

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